

SIES School of Business Studies

Learning Entrepreneurship with Wadhvani Foundation

A practitioner's course to empower students with an entrepreneurial mindset and business skills to enhance job prospects, encourage intrapreneurship, and drive long-term entrepreneurship. This course is two-part - foundation and advance entrepreneurship development curriculum from Wadhvani Foundation. The aim of this course is to equip students to develop an entrepreneurial mindset and become future entrepreneurs. It is designed to help them learn and practice the skills necessary to identify and develop an opportunity into a new venture. In this course, the students will learn about themselves, the risks and rewards in choosing entrepreneurship as a career option, and how to identify new business opportunities and quickly validate them by building a series of prototypes of their product/ service and test it with an initial set of customers.

COURSE PEDAGOGY

This course follows Wadhvani Foundation's

“Watch-Think-Do - Explore -Collaborate” pedagogy in a highly experiential learning format.

WATCH - Provides the concepts and frameworks through a concept video or animation

THINK – Exercises and class activities encourage students to reflect on the concepts presented and internalize them

DO – Activities and assignments in the context of a practice venture for students to learn from experiencing entrepreneurship

EXPLORE - Additional reference material to dig deeper for motivated students

COLLABORATE - Forums and social learning for students to interact with others to further expand learning

The centre of this pedagogy is the “Do.” Several real-world experiences and activities are integrated into the pedagogy to strengthen the concepts learned during the program and ensure that the overall approach is highly experiential. **Class of PGDM – 2021** has ideated 64 unique social problem-solving ventures and soon after their advance course will be ready to Pitch their ventures in front of Seed Fund and Angel Investors.