

VARTALAP



A CORPORATE CONNECT COMMITTEE INITIATIVE

QUARTERLY THEME - SUSTAINABILITY

ISSUE-1 | VOLUME-1

WHAT DOES "SUSTAINABILITY" MEAN IN BUSINESS?

In business, sustainability refers to doing business without negatively impacting the environment, community or society as a whole. Sustainability in business generally addresses two main categories.

- The effect business has on the environment.
- The effect business has on society.

SUSTAINABLE HOLIDAY: NEW POLICY LOOKS FOR A GREEN PUSH



With the government forecasting that revenues from the tourism sector will rise about seven-fold by 2047, a new policy aims at making India a sustainable, tourist-friendly destination through various green initiatives, skill development, and engaging with the private sector.

TOP 10 MOST Sustainable Companies in

2022



1. Schneider Electric



The company has been recognised for its expedient and continuous commitment to ESG challenges

2. Ørsted



Ørsted has been named the world's second most sustainable firm after pledging to battle climate change with renewable energy

3. Nvidia



Nvidia operates at power efficiencies as high as 35%. By 2025, it has committed to increasing its renewable energy consumption to 65%. The manufacturer is also 100% Responsible Minerals Assurance Process-compliant.

4. Neste



Neste is a global leader in sustainability, renowned for its renewable diesel, sustainable aviation fuel, chemical recycling to reduce plastic waste

5. Stantec



Stantec is not just one of the world's most environmentally conscious firms, but it also leads the way in North America

6. McCormick & Company



McCormick & Company may be regarded as the world's sixth most sustainable firm, but it is also the food industry's leader

7. Kering



The only luxury corporation to make to the top ten sustainable companies' list is Gucci, Saint Laurent, Bottega Veneta, Ulysse Nardin, and Pomellato's parent company

Tata drives in India's most affordable EV at Rs 8.5 lakh; subsidy in Gujarat and Maharashtra to make it cheaper by 1 Lakh

Tata Motors drove the India's most affordable electric car in the Tiago Moni EV which was launched at an entry price of Rs 8.5 lakh , as the company said that sales of green cars will more than double this fiscal to over 50,000 cars against 19,000 units last year .



Most DIY investors don't weigh ESG criterion while picking a stock: Survey

The widespread popularity of environmental, social and governance (ESG) criterion among fund managers is apparently failing to influence do-it-yourself (DIY) traders and investors to priorities ESG when making trading and investment decisions, revealed a global survey.



Solar-Powered Village In Gujarat Is An Example Of Reconciliation Between Humankind And Planet: UN Chief

India's first solar-powered village is setting an example of "reconciliation between humankind and planet" according to UN Secretary-General Antonio Guterres.

The UN Chief visited Modhera in Gujarat, India, as part of a three-day trip to the country. A solar power project commissioned in 2021 has provided its thousands of residents with more than enough renewable energy to power their homes.



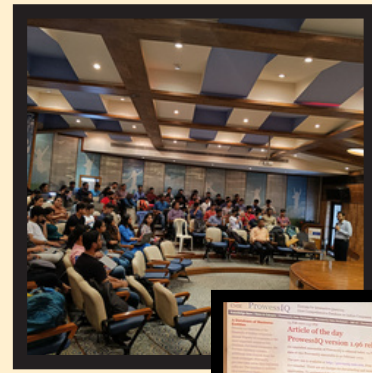
CORPORATE EVENTS

A motivational talk by Mr. Jayakumar Acharya, Managing Director at Guidant Business Solutions LLP was organized on 30 July 2022. Sir is specialized in CEO coaching along with setting up business processes based on Value chain. This session helped our students to understand how to upgrade their skills, how to focus on themselves, explore opportunities, gain new perspective, become a leader while contribute to the society as well as their own learning.



Ms. Chhaya Shahapurkar, Director GSDC at DHL Supply Chain was invited to SIESSBS on 6 August 2022, to assist the students in developing their skills required to pursue a career in Supply Chain management. She thoroughly explained how the Supply Chain management process of the GSDC DHL works, She threw light on various opportunities offered in the field of operations. This session witnessed an active participation from our students.

On 12th August 2022, CMIE (Centre for Monitoring Indian Economy) Pvt limited conducted a session on "Prowess-CMIE publication" which is a finance and marketing database, This session threw light on how to access this database and how this could be beneficial to management students in analysing company's turnovers,balance sheet etc. CMIE has been a part of the SIES as an active recruiter since 2 years.



An awareness session for hypertension was scheduled on Saturday 13 August 2022 at SIES College of Business Studies in collaboration with Glenmark Pharmaceuticals. The guest speaker for the event was Dr. Shantesh Kaushik. He is a cardiologist and practices at the Fortis hospital. Dr. Kaushik gave a brief knowledge on what leads to hypertension in younger generation and what should they add to their diet to stay away from hypertension. A survey was conducted at SIESSBS campus to check the blood pressure of the young generation.

Session on 'Performance management and Future of Work' was conducted by Pooja Chawla Sanghavi on 3rd September 2022. Pooja has been working for TCS for past 8 years and currently is the Global Head of Performance management-Rewards and Recognition. The session covered various domains in HR and gave insights on how Performance management is beneficial to all organisations and how it is managed within TCS. She shared details about how performance scores can affect the career path and appraisals of employees. She also talked about 'SPEED' which is the in-house performance management tool of TCS.





"Pharma pe Charcha" which means Knowledge Dissemination through Conversation Forum was organized on 8th September. This session focused on stating the Opportunities and Challenges in pharmaceutical industry with respect to the perspectives of present and future. Mr. Rajendra Mehta - Sales and marketing - Glowderma covered the challenges and the opportunities in pharmaceutical industry with real life examples and shared his experiences.



A session on 'Role of HR Business Partner' was conducted by Mr Kunal Kanekar on 10th September 2022 for HR specialization students. Mr Kunal is currently leading HR functions in Neo Group. He has 12+ years of experience in the Human resource field. The session began with a discussion on what are the global trends and driving forces in India as well as the global scenario.

Mr Kunal also briefed about the tectonic shift in the HR roles. The discussion was followed by a team activity wherein the students were divided in team and were asked to design business goals and design PMS goals by balance score card approach.

Guruvandana, a day to honor our guru, Gurus who mentored our Management Students during their summer internship. Guru's who showed our students the true essence and experience of the corporate world. The heart of Guruvandana is the Guru, which is a Sanskrit term for a "mentor, guide, expert, or master" of a certain knowledge or field. In Indian traditions, a guru is more than a teacher. He is looked at as a reverential figure to the disciple or student, acting inherently as a "counselor". They help mold values, and are an inspirational source, who help in the evolution of a student into better human beings. This year on 17th of September we at SIES College of Management Studies and SIES School of Business Studies organised Guru Vandana to honour the gurus/mentors of our Management Students, for enlightening our students with their sheer knowledge and broad experience.



The Alumni Committee successfully completed their 3rd Alumni Felicitation program - celebrating the spirit of entrepreneurship and family business in the SIESCOMS auditorium - on 23rd September 2022. The alumni were felicitated during this program. Our students were highly motivated by listening to the entrepreneur journey of our alumni .

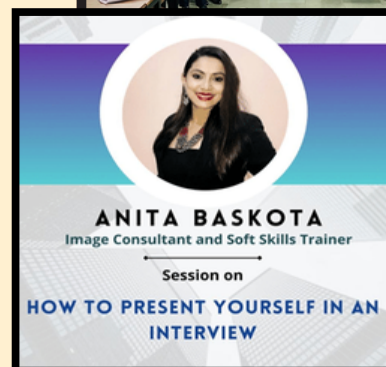
A session on "To understand the role of HR in Ernst & Young " was conducted on 24 September 2022. The speakers invited were Ms Krithika Iyer, Ms Ketaki Joshi and Ms Shiragi Pattalwar. All three are currently working as Associate Consultants in EY and they all are proud alumni of SIESCOMS. They are from the HR batch of 2019-2021.

The session's key focus was on how to strengthen your resume, covering key points such as how to show data in a reverse pattern, how to maintain the information concisely, how to prepare for interview questions. By sharing their real time experience of their interviews they made the session more realistic and interactive.



We the students of SIESCOMS and SIESSBS got a opportunity to have a Corporate Interactive Session with our distinct alumni Mr. Dhagash Vohra (M.Pharma, MBA) from PGDM 2015-17 Batch on 1 October 2022. Sir has vast and diversified corporate experience and with varied prestigious institutions like Crisil, SBICAP Securities, Axis Capital Ltd, Alkem Laboratories etc. This session provided us with valuable insights regarding Cross-functional domains in finance. Additionally, it also provided us with pragmatic knowledge and report building process in Credit Rating Agencies.

A session on "How to prepare yourself for an interview " was conducted on 1st October 2022. The speaker, Mrs Anita Boskate is a certified Image Consultant and Soft skill trainer with over 12 years of global and cross cultural experience in the hospitality and aviation industry. Mrs Anita gave insights on how to prepare for an interview wherein she shared Do's and Don'ts for the same. She also gave tips and tricks for Group discussions and conducted Mock group discussions. The session was informative, interactive, knowledgeable, and motivating.



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