

OUR ALUMNI



Meenakshi KS
Global Head of Work-Experience, Group HR & Corporate Services, Zurich, UBS AG



Nirmal Nair
Vice President- Talent Acquisition- Network 18 India



Vijay Iyer
Director-India Ads- Amazon India



Anup Rau
Managing Director & CEO Future Generali India



Sudarshan Chari
Managing Director DBS Bank



Prerana Langa
CEO- Aga Khan Agency for Habitat India



Dolphy Dias
Country Head- Sales Nergy India



Snehal Gholap
Country Brand Manager Pfizer



Anand Narasimhan
TV Media Journalist & Anchor -Network 18 India



Krishnan Akhileshwaran
Group CFO- Apollo Hospitals Enterprise Ltd



Vijay Vaidyanathan
Head Key Alliances HDFC Life



Pankaj Upadhyay
Executive Vice President Akumetis Pharmaceutical Ltd

Admission Support

For any enquiry, please contact:

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[siesbs.nerul](https://www.instagram.com/siesbs.nerul)



SIES School of Business Studies [SIES SBS] Sri Chandrasekarendra Saraswati Vidyapuram, Plot 1E, Sector V, Nerul, Navi Mumbai 400706

Eligibility Criteria:

PGDM programs:

Graduation (minimum three year duration) in any discipline from a recognized university with minimum 50 percent marks.

PGDM Pharmaceutical & Biotechnology management Program:

Graduation (minimum three year duration) in B.pharm & M.Pharm, BDS, BHS, BAMS, Biochemistry, Biotechnology, MBBS, Microbiology from a recognized University with a minimum of 50 percent marks.

SIES SBS follows Holistic Selection Process

All candidates who apply to the Institute and meet the eligibility criteria will be invited for the Group Discussion and Personal Interview Process. Final Merit will be based on the overall score of Qualifying Entrance, Group Discussion and Personal Interview, Academics (10th,12th,Graduation) and Extracurricular activities.

Total FEES for two years:

PGDM: Rs 10 lakh

PGDM Pharmaceutical Management – Rs 8 lakh

PGDM Biotechnology Management – Rs 8 lakh

Fees to be paid annually, and is subject to annual revision.

CHECK WEBSITE FOR UPDATES: www.siesbs.edu.in

PLACEMENT PACKAGES ACROSS PROGRAMS AND SPECIALISATIONS

PGDM - MARKETING

Average CTC - **9.11 LPA**

Highest CTC - **26 LPA**

PGDM - FINANCE

Average CTC - **9.00 LPA**

Highest CTC - **14.50 LPA**

PGDM - OPERATIONS

Average CTC - **9.00 LPA**

Highest CTC - **14 LPA**

PGDM - HUMAN RESOURCES

Average CTC - **7.90 LPA**

Highest CTC - **10.50 LPA**

PGDM - PHARMA & BIOTECH

Average CTC - **8 LPA**

Highest CTC - **15 LPA**

Life at SIES SBS

- Students Council
- Placement Committee
- Branding Committee
- Cultural Committee
- Sports Committee
- Alumni Committee
- E-Cell
- External Events Committee
- Research Committee
- Women Empowerment Committee
- CSR/ISR Committee
- Corporate Interactive Session

Host Recruiters

DARASHAW	Pharma ACE	Cerebrus	J.P.Morgan
KANTAR IMRB	fractal	LARSEN & TOUBRO	hffe
LODHA	Capgemini	Nestle	
AXIS BANK	HT Media Group	KALPA-THAKUR	FCB ULKA
IndusInd Bank	SURYODAY	Piramall	
HDFC HOME LOANS	gep	Kotak	Morgan Stanley
Goodyear	tcs	Deloitte	Acuris
stelmecc	SYNTEL	Wipro	FEDERAL BANK
Reliance	VOLTAS	ICICI Bank	ICICI PRUDENTIAL
ICICI Lombard	SBI General	IR	HDFC Life
TATA Motor Finance	Torrent	Capgemini	YES BANK
KPMG	DHL	marico	Reliance
Foodland	KANSAL NEROLAC	TRENT	U
BASF	Capgemini	ROSY BLUE	Capital
MAGMA HDI	FACTSET	Raychem	Claricent
Mahindra Truck and Bus	BAE	Candor Foods	mahindra LIFESPACES
Pitambari	IFB	hansa research	HEXWARE
Kotak	ASCENSO	RBL BANK	CREDIT AGRICOLE



SIES

School of Business Studies

27
Years of
Legacy

PGDM ADMISSION

2025-2027



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SIES SBS is part of the institutes under the 92-year-old SIES Society. The Society is one of the older societies contributing to the cause of education and runs institutions from Schools to Post Graduate and PhD. The Society has prominent colleges across Mumbai and Navi Mumbai in Arts, Commerce, Science, Engineering, Pharmacy, Environment, Packaging, and Management, among others. SIES SBS is a PGDM Institute offering Management programs such as Post Graduate Diploma in Management (PGDM), PGDM (Pharmaceutical Management), and PGDM (Biotechnology). SIES SBS was earlier a part of SIES College of Management Studies (SIESCOMS) established in 1995, and now functions as a standalone PGDM Institute approved by AICTE since 2020 and continues to be a part of the several Institutes of the SIES Society. We were the first institute in the city of Mumbai/Navi Mumbai to have received an International Accreditation from ACBSP for a period of ten years, one of the leading accreditation bodies based in the USA. The programs offered by the school have produced several industry leaders across sectors.





TWO YEAR FULL-TIME, AICTE approved programs offered are:

- **PGDM with specializations in Marketing, Finance, Human Resources, Operations (Total intake: 120)**, the program commenced in 1996. Over the last 28 years, the alumni from SIES are seen as leaders and entrepreneurs across business sectors, both in India and globally.
- **PGDM Pharmaceutical Management with Specialization in Marketing and Operations (Total intake: 60)**, the program was started in 1997. SIES pioneered the Pharma Management program in India, and over the last 27 years, it is proud to have several alumni who are leaders and experts in the Pharma Industry.
- **PGDM Biotechnology with Specialization in Marketing and Operations (Total intake: 30)**, the program was started in 2006. The program, over the last 18 years, has produced several experts for the pharmaceutical sector and provided fulfilling career paths in management for Biotechnology and Life Science graduates.



HOW SIES SBS MAKES THIS HAPPEN FOR THE STUDENTS

- **Industry Readiness**
 - Corporate Interaction Series
 - Industrial Visits
 - Live Field Projects
 - Harvard Business Publishing Cases are part of classroom teaching.
 - Contemporary Courses from Harvard Manage Mentor Program
 - Summer Internship
 - Capstone Project with Industry
 - Interaction with the large number of alumni placed in the industry to mentor and train students to become industry ready.
- **Skill and Technology Enhancement**
 - Hands-on training
 - Data Analytics and Visualization tools like in Power BI, Tableau, Advanced Excel
 - Financial acumen: Simulation tools to use and understand stock trading and financial concepts.
 - Digital Literacy: Basics of AI, Blockchain, IoT in Business
 - Digital Marketing tool: SEO, Google Analytics, CRM Platforms, Content building and Branding
 - Leadership and Managerial Skills: Through Outbound Experiential Learning, Real-time Immersion program with an NGO
 - Entrepreneurship Skills – Ideathon and Start-up Programs on campus, Engagement, and grooming opportunities for start-ups with the SIES Incubator (supported by IIM-A Ventures)
 - Certification from NISM and E-learning programs to enhance the knowledge in Finance domain
- **Global Exposure and India Knowledge**
 - Global Immersion Program
 - International Research Conferences
 - International Faculty Sessions
 - Exposure to Indian Knowledge Systems
 - Session on the various aspects of Indian Culture, Heritage, and Business
- **Holistic Development**
 - Personality Development and Image Building courses
 - Mentor Mentee Program with a Milestone path designed for every individual student.
 - PRISM Brain mapping -neuroscience instrument for Self-development, EQ & Mental Toughness with guidance for all students
 - Yoga & Meditation
 - Health & Wellness workshops
 - Emotional Wellness Coach facility- 24x7
 - Leadership and Team Skills through various Committees and Clubs on the campus

NATIONAL RANKINGS

- Time's of India Best B school Ranking 2024 - 24th in India
- Times Education Icon Award - 2nd in Mumbai
- BMA student of the year Award 2024- PGDM
- Winner of BMA Accuthon 2024- Dandekar Trophy - PGDM Pharmaceutical Management

Outcome - Industry acceptance
Roles that SIES SBS Students are offered on completion of the Program:

- PGDM**
- Management Trainee
 - Business Analyst
 - Sales Management
 - Customer relationship management
 - Product management
 - Supply chain & Logistics management
 - Learning & Development managent
 - Talent Acquisition
 - HR Generalist
 - Financial Analyst
 - Corporate Finance
 - Risk Analyst
 - Account management
- PGDM Pharmaceutical & Biotechnology Management**
- Product Management
 - Business Development management
 - Sales & Marketing management
 - Market Research Analyst
 - Healthcare Consultant
 - Biotech Data Analyst
 - Brand manager
 - International Marketing Management