



Celebrating Excellence: SIESSBS Students Shine at Eureka Zonals 2024

SIES School of Business Studies (SIESSBS) proudly celebrates the extraordinary achievement of its Pharmaceutical Management students – Suyash Sankpal, Jayesh Neel, and Omkar Budhe. Their startup pitch, presented under the team name 'ConnectED,' has successfully advanced to the national-level Eureka Zonals 2024, hosted by the prestigious **Indian Institute of Technology, Bombay (IIT Bombay)**.

This significant accomplishment stands out, as only 600 teams out of an astounding 25,000 entries made it to this stage. The ConnectED team's achievement is a testament to their dedication, innovation, and entrepreneurial spirit.

Journey to Success

The team's journey began with their outstanding performance at the Startup Pitch Competition held at SIESSBS. This event, organized by E-Cell SIESSBS in collaboration with E-Cell, IIT Bombay, featured 24 management student teams. Competing against strong contenders, ConnectED emerged victorious, earning the honor of representing SIESSBS at a national platform.

A Platform for Growth and Networking

At Eureka Zonals 2024, the team presented their innovative idea to a diverse audience and networked with industry leaders and business founders from sectors such as technology, healthcare, and agriculture. The event also provided one-on-one mentorship opportunities with subject matter experts, setting the stage for potential collaborations and further refinement of their entrepreneurial vision.

Acknowledgments and Gratitude

SIESSBS extends its heartfelt congratulations to the ConnectED team for turning their passion into purpose and bringing pride to the institution. Special thanks are due to:

- Dr. Deepa Dixit, Director of SIESSBS, for fostering opportunities for student development and excellence.
- Faculty members Dr. Shuchi Midha and Mr. Hirendra Soni for their unwavering guidance and support throughout this journey.

Continuing the Legacy

This achievement underscores the commitment of SIES SBS to nurture entrepreneurial talent and innovation among its students. Together, the institution continues to learn, grow, and reach new heights of excellence.

