

## *SIES School of Business Studies*

### **Placement Report 2023-24**

#### **Management Programs- PGDM/AIMA/Pharma/Biotech**

#### ***Batch 2022-24***

Placements in SIES Management institutes are professionally managed by a team of dedicated staff and students. The students are at the forefront of getting new and better companies every year. The cohort of students participating in campus placement program brings with them a wealth of diverse knowledge. Roughly one fourth of the batch every year come with diverse industry experience also.

There are three (3) types of placement cycles for Management Students: Internship placements, Project Placements and Final Placements.

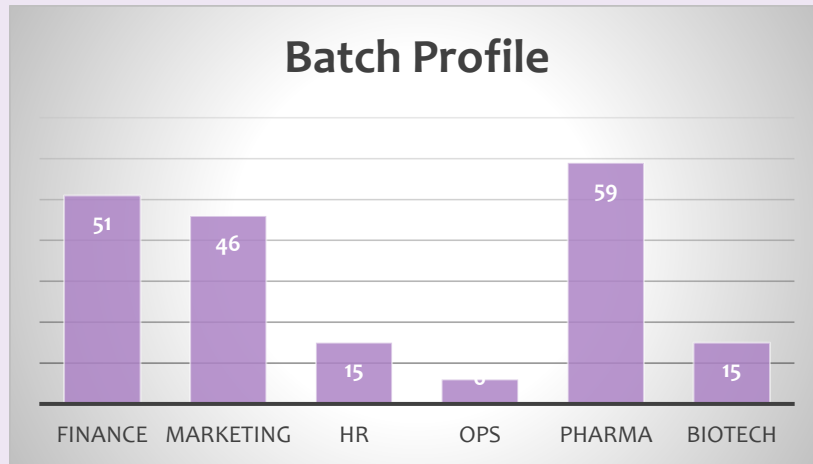
SIES is proud to announce the successful culmination of the final placement process for the batch of 2022-24.

We extend our deep gratitude to the faculty and alumni for their unwavering support and guidance in making the placement process a great success. We also extend our sincere thanks to the recruiters for their trust and support and look forward to building a long-lasting relationship with them.

SIES is committed to developing future leaders and driving progress through its students. We are confident that our students will continue to make a positive impact in the world.

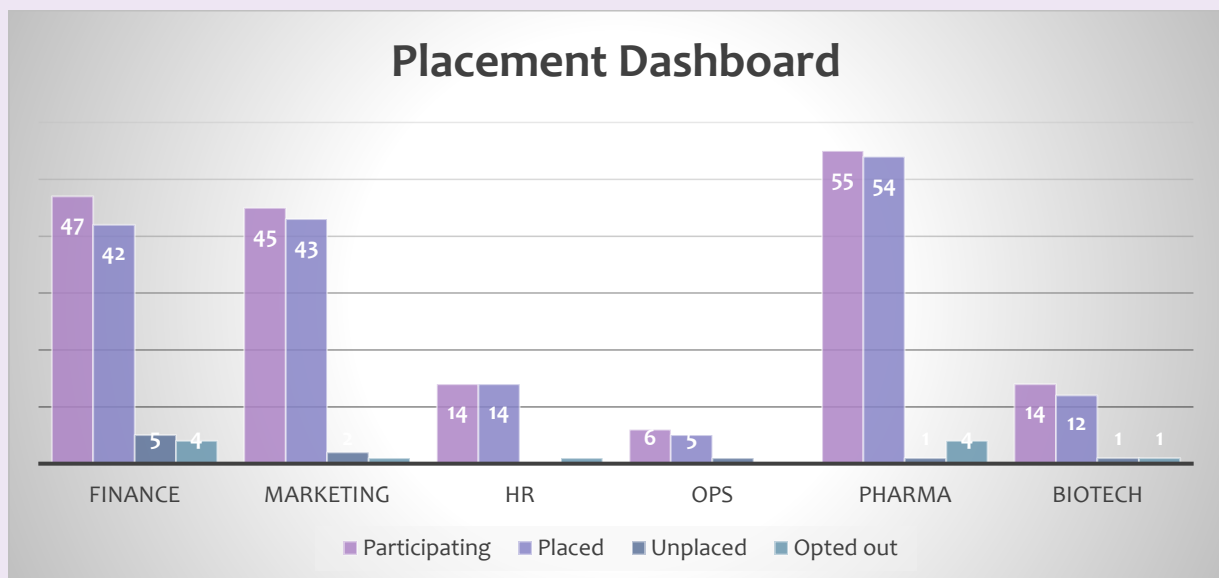
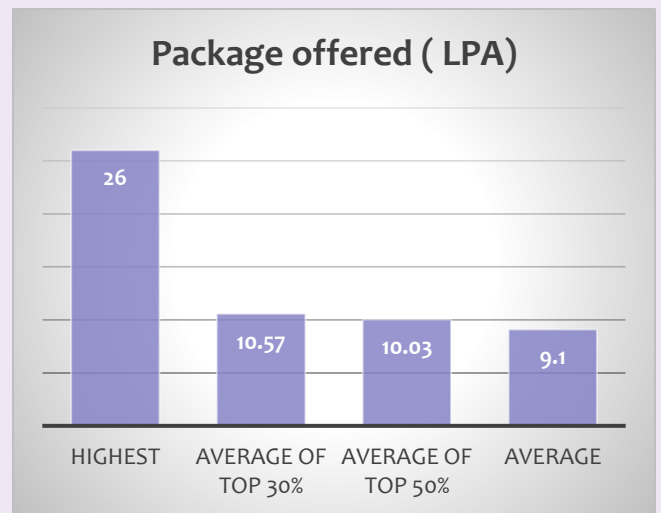
#### ***Highlights***

- The Final placements for Management programs Batch 2022-24 started on 15<sup>th</sup> Oct 2023 & Summer internship from 1<sup>st</sup> Dec 2023.
- The placements season this year commenced on a very positive note with a few of the renowned brands marking their presence on campus.
- The Institute has secured 94% placements for PGDM final year students and 100% placement for PGDM Pharma & Biotech Students.
- There was 100 % placements for the Summer Internship which was adequately supported by our Alumni .
- The major summer and final job offer were made by Industrial Sectors like Banking and Insurance, IT & ITES, Financial Services, Consulting, Infrastructure, Pharma and Manufacturing.
- BFSI & IT were the largest recruiters followed by the Pharma Industry.
- Many start-ups also made their presence.
- Few students were placed in Dubai & Mauritius for Summer internship and final placements.



### **Final Placements 2022-24 (Batch size – 192 Students)**

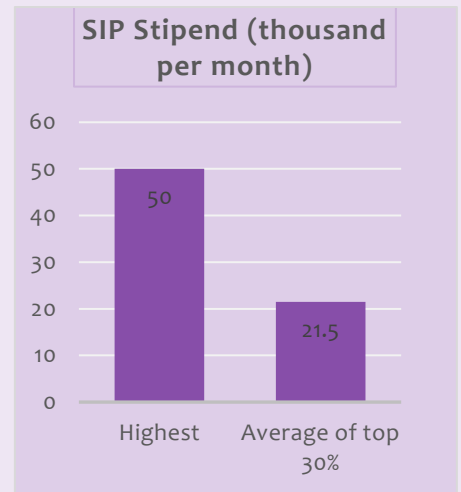
- Students participating in campus placement-192
- Average salary of top 30% students- Rs. 10.80 lacs pa.
- Highest salary: Rs. 26.00 lacs pa (Dubai)
- Average salary: Rs.9.10 lacs pa.
- Median Salary: Rs 8.47 lacs pa.
- 269 recruiters have visited our Campus for Final Placements.
- 54 new recruiters were added to the pool for final placements & Summer Internships.



## Summer Internship Placements 2024 (Batch size – 192 Students)

Duration of summer internship-2 months 2<sup>nd</sup> May to 30<sup>th</sup> June

- Highest stipend: Rs 50000/- pm
- Average stipend: Rs. 23000/- pm.
- 190 companies offered Summer Internship placements.



### Major Recruiters

Accenture, Axis Bank, Ascenso Tyres, Alembic Pharmaceuticals, Alkem Pharmaceuticals, AK Capital, Britannia, Big Basket, Bennett Coleman, Croma, Crisil, CIPLA, Darashaw, DBS Bank, Dr. Reddy's, DHL, Deloitte, EY, Emcure, Glenmark, General Mills, Godrej Capital, Hansa Research, HDFC Ltd., HDFC Bank, Kantar, KPMG, KBC Bank, Kotak Bank, Lodha, Kotak Life, HUL, Infosys, ICICI Bank, IDFC First Bank, Jyothylabs, Fox Data, Federal Bank, Factset, Indegene, Nielsen, Federal Bank, KPMG, Novartis, Nova Noradisk, Macleods, Mahindra and Mahindra, Marico, Pharma Ace, Publicis, Philips (Signify), Property Pistol, Panasonic, Reliance Industries, Roche, Reliance Jio, Rubicon Research, Reliance Retail, Seamex, Sun pharma, SIB, TCS, Tataplay, Triokaa Pharmaceuticals, Tata Motor Finance, Voltas, Vodafone, Wella, Wipro Zydus, Zuventus.

## MARKETING

Highest CTC 26.00 LPA

Average CTC 9.11 LPA

Median CTC 8.90 LPA

Average CTC of top 30%- 11.59 LPA



## FINANCE

Highest CTC 14.50 LPA

Average CTC 9.00 LPA

Median CTC 8.00 LPA

Average CTC of top 30%-9.92 LPA



## OPERATIONS & IT

Highest CTC 14.00 LPA

Average CTC 9.00 LPA

Median CTC 8.50 LPA

Average CTC of top 30%- 10.00 LPA



## HUMAN RESOURCES

Highest CTC 10.50 LPA

Average CTC 7.90 LPA

Median CTC 7.70 LPA

Average CTC of top 30%- 9.00 LPA



## PHARMA & BIOTECH

Highest CTC 15.00 LPA

Average CTC 7.80 LPA

Median CTC 7.50 LPA

Average CTC of top 30%- 8.50 LPA



## Sectorwise Placement 2022-24

