



**SIES**

RISE WITH EDUCATION

College of  
Management  
Studies

*Driving education since more than*



**SIES**

RISE WITH EDUCATION

School of  
Business Studies

**25** *years*

# Vision

To be one of the preferred Business Schools in India

# Our Mission

- To provide an education that equips students with knowledge, skills and attitude that meets industry expectations.
- To develop critical thinking and innovative skills through experiential learning, applied research and mentoring.
- To instill and nurture sense of ethics and values in students.
- To impart leadership and collaborative skills with high professional competence.
- SIES shall be the most admired academic institution in India

# Accreditation

2002



ISO 9001:2015  
Certification  
awarded by LRQA  
in August 2018

2006



Accreditation by the  
Accreditation Council  
for Business Schools  
and Programs  
(ACBSP).

2018



One of the few  
Business Schools in  
India with NAAC  
accreditation

2021



Accreditation  
received for MMS &  
MCA programs

# Accolades & Ranking

Excellence in Management Education 2024



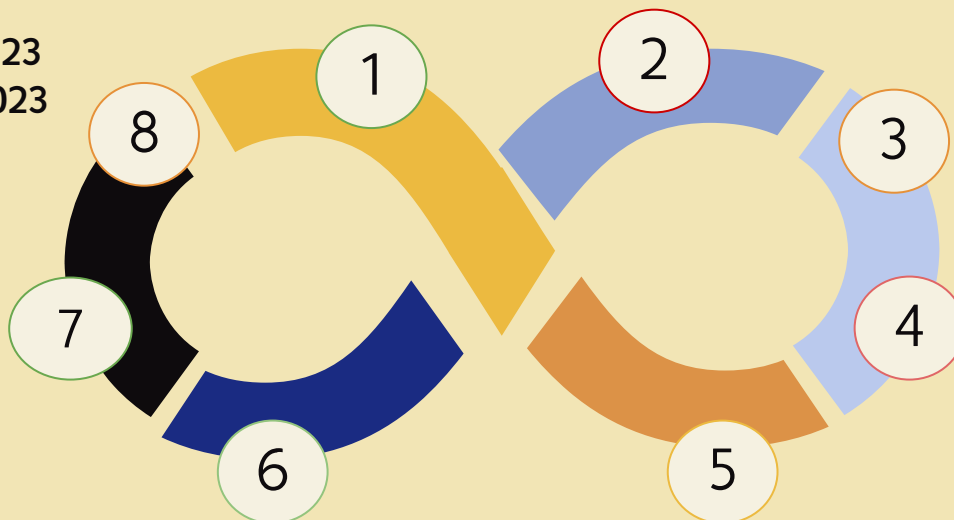
Ranked 1st in Mumbai for 2024  
Ranked 21st (All India), 2024



Ranked 35th (All India), 2023  
Ranked 7th (Mumbai) in 2023



Ranked 4th (Mumbai) in 2024  
Ranked 10th (West India) 2024



Management Institute of the year-2023



Ranked 6th in West Zone and 4th in Maharashtra for 2023



Education Icon Award for 2023  
Rank 1 Management Institute in Mumbai



Best Management institute of the year-  
2nd Runner-up for 2021-22



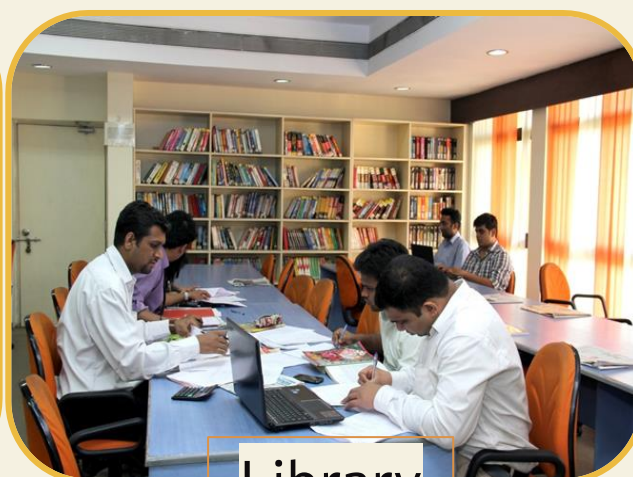
# Programs Offered

<b>Programs</b>	<b>Year of Commencement</b>	<b>Affiliation</b>	<b>Intake</b>
<b>MMS - 2 years</b> (Marketing, HR, Operations, Finance)	<b>1995</b>	<b>University of Mumbai</b>	<b>180</b>
<b>PGDM - 2 years</b> (Marketing, HR, Operations, Finance)	<b>1996</b>	<b>AICTE</b>	<b>120</b>
<b>PGDM Pharma - 2 years</b> (Marketing, Operations)	<b>1997</b>	<b>AICTE</b>	<b>60</b>
<b>PGDM Biotech - 2 years</b> (Marketing, Operations)	<b>2006</b>	<b>AICTE</b>	<b>30</b>
<b>AIMA PGDM - 2 years</b> (Marketing, HR, Operations, Finance)	<b>2012</b>	<b>AICTE</b>	<b>60</b>
<b>Master in Computer Applications - 2 years</b> (MCA)	<b>2001</b>	<b>University of Mumbai</b>	<b>120</b>





Auditorium



Library



Computer Centre



Lecture Room



Amphitheatre



Seminar Hall

# Innovative Courses

## Innovation in Marketing specialization includes

- ✓ CRM
- ✓ Integrated Advertising & Communication
- ✓ Digital Marketing
- ✓ Marketing Analytics



## Innovation in Finance specialization includes

- ✓ Digital Finance
- ✓ RAVS
- ✓ Behavioural Finance
- ✓ Financial Analytics



## Innovation in Human Resource specialization includes

- ✓ Psychometric Test
- ✓ Performance Management
- ✓ HR Analytics
- ✓ HRIS

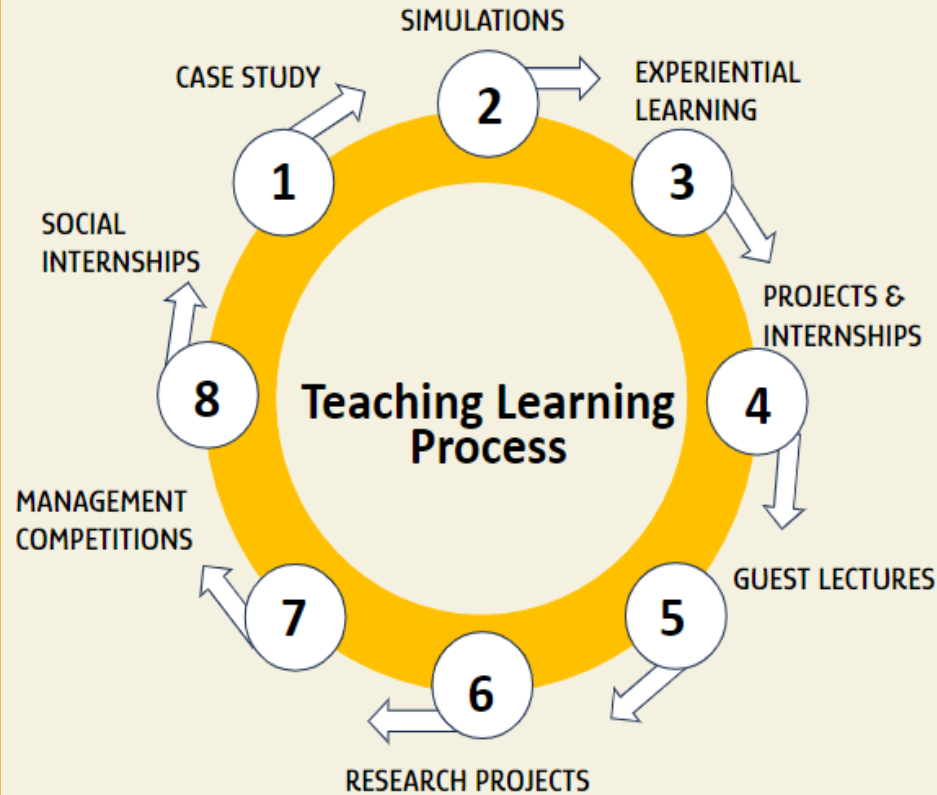


## Innovation in Operations specialization includes

- ✓ Six Sigma
- ✓ Business Analytics
- ✓ Qualitative Models
- ✓ Project Management
- ✓ Business processes



# Pedagogy



## All Round Development Programs





# Student Committee





# Student Winners

Priya Mondkar, Juilee Patil, Dipali Shedge-Winners of  
Accuthon by BMA 2024

1st Prize

Radha Iyer, Radhika Bali, Sanjana Mhatre - Winner of  
DBS Case study competition 2024

1st Prize

Sujaya Shetty-Outstanding Student of the Year 2024-BMA

1st Prize

Akash Satpute, Anupriya Shivhare, Amruth Nair, Aditya  
Jangle-Winner of SBI Ideation CASE STUDY COMPETITION  
2024

1st Prize

Riya Bansal, Divya Rahar, Krunal Khandzode & Ameya  
Pawar-Finalist of ORION-National Consulting Case  
Competition Organised by CRUX @ XLRI

1st Prize



# Student Achievers



SUMMER  
INTERNSHIP  
PROGRAM 2024



Gopalraj Yadav-Achiever of the month during SIP 2024-By ReeferON



Shakira Khan winner of International Trip for outstanding performance in SIP 2024-Bajaj Allianz



Nikith Naik, Shrutika Dongare & Lavanya Anatt-Won award for excellent performance in Internship by Bajaj Allianz for SIP 2024



Pratik Navale & Yash Pednekar-Excellent Contributor

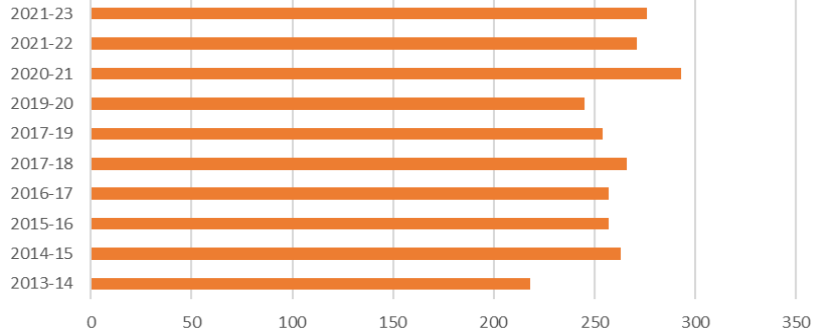
Shubham Shivekar & Sudalamani Konar -Exceeds expectation by Anarock for SIP2024

# Placements 2024

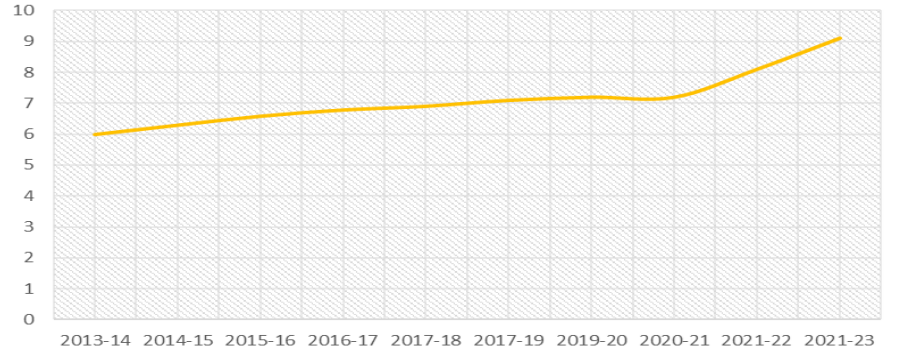
<b>Summer Internship</b>	<b>Highest Stipend</b>	<b>Average Stipend</b>	
	<b>INR 50K per month</b>	<b>INR 22k per month</b>	
<b>Final Placement</b>	<b>Highest Package</b>	<b>Average Package</b>	<b>Average Package for Top 30%Batch</b>
	<b>INR 24 Lakh CTC</b>	<b>INR 9.1 Lakh CTC</b>	<b>INR 10.29 Lakh CTC</b>

# Placement Trends @ SIES

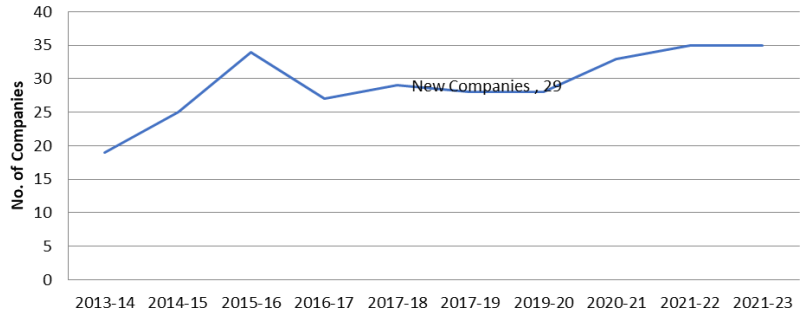
## Total Companies on campus



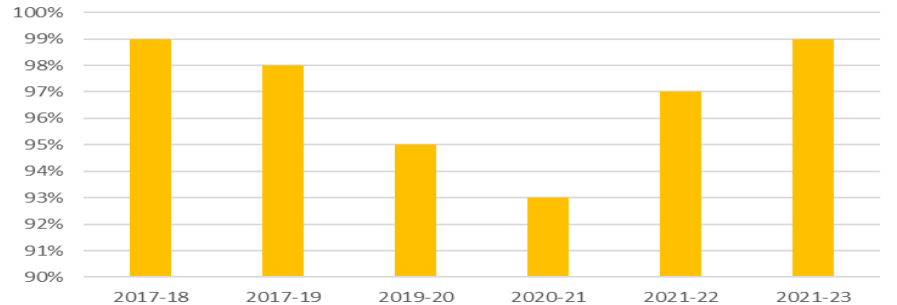
## Average Package in lacs



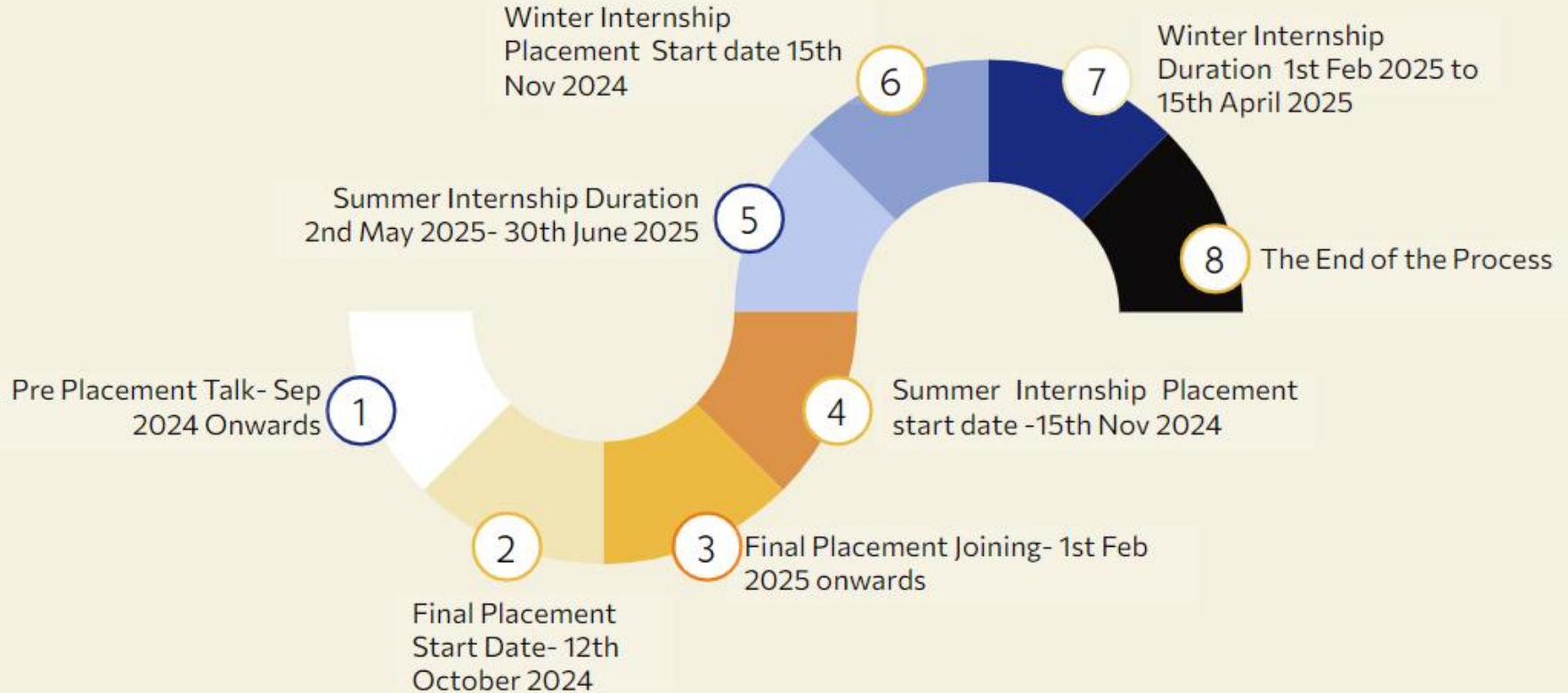
## New Companies



## Placement Index

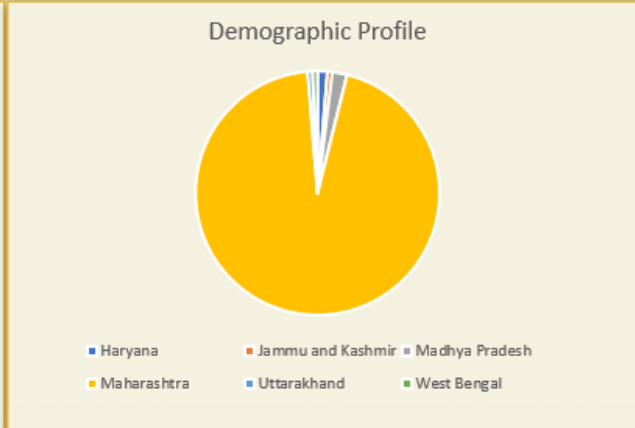
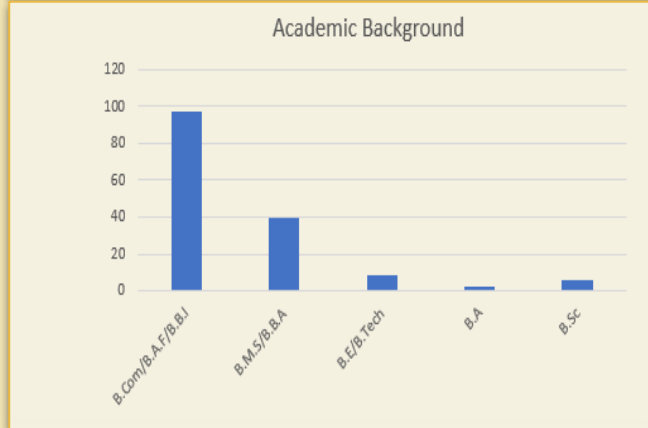
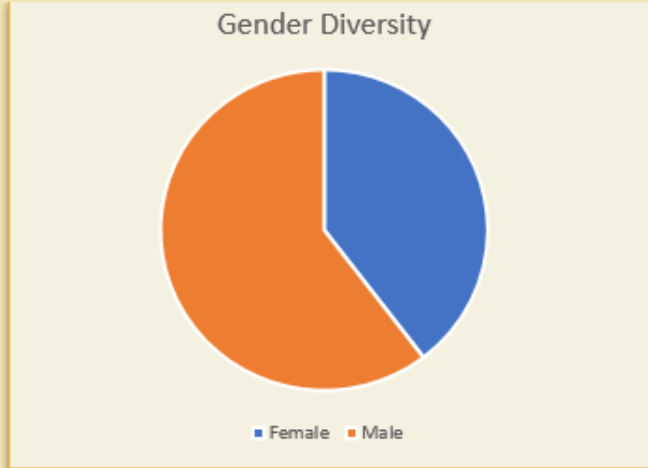


# Placement Timelines - Management Programs



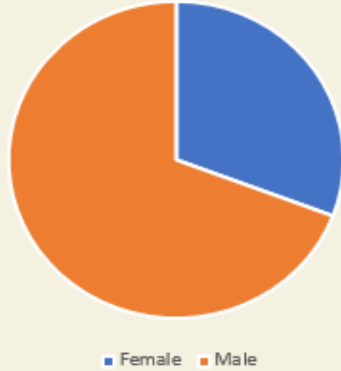


# Batch Profile MMS / PGDM Finance 2023-25

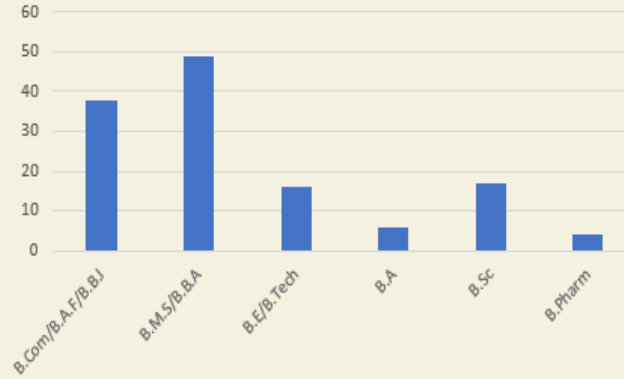


# Batch Profile MMS / PGDM Marketing 2023-25

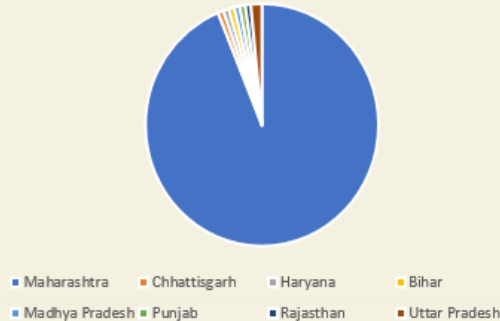
### Gender Diversity



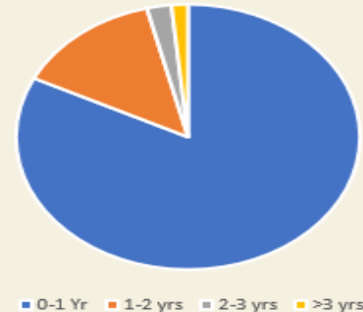
### Academic Background



### Demographic Profile



### Work Experience



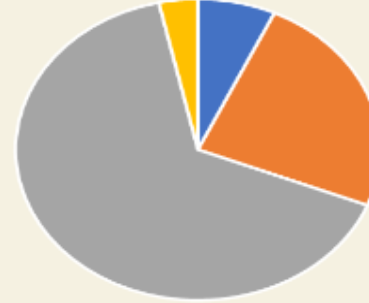
# Batch Profile MMS / PGDM OPS & IT 2023-25

### Gender Diversity



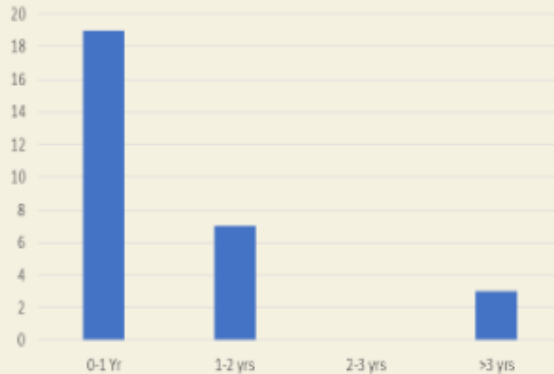
■ Female ■ Male

### Academic Background



■ B.Com/B.A.F/B.B.I ■ B.M.S/B.B.A ■ B.F/B.Tech ■ B.Sc

### Work Experience



### Demographic Profile



■ Maharashtra ■ Uttar Pradesh

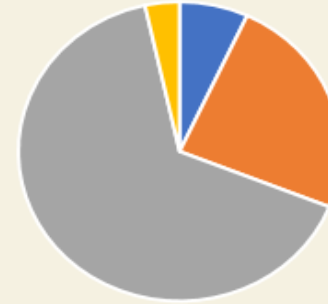
# Batch Profile MMS / PGDM HR 2023-25

### Gender Diversity



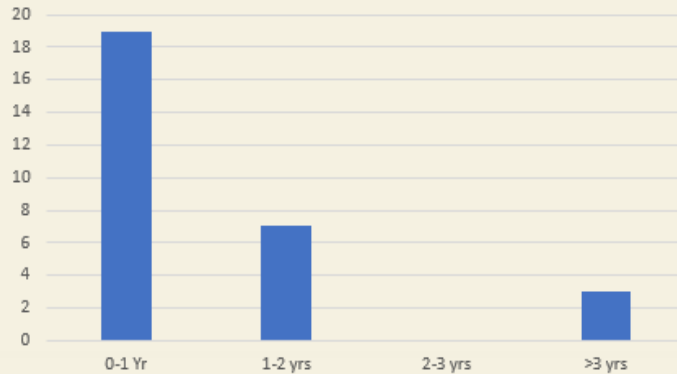
■ Female ■ Male

### Academic Background



■ B.Com/B.A.F/B.B.J ■ B.M.S/B.B.A ■ B.E/B.Tech ■ B.Sc

### Work Experience



### Demographic Profile



■ Maharashtra ■ Uttar Pradesh

# Few Distinguished Alumni of SIES

Batch	Name	Designation	Company
MMS 1995-1997	Nirmal Nair	Global Talent Acquisition	Network 18
MMS 1995-1997	Krishnan Akhileswaran	Group CFO	Apollo Hospitals Enterprise Ltd
MMS 1996-1998	Anup Rau	Managing Director & CEO	Future Generali India Insurance Company Limited
MMS 1997-1999	K S Meenakshi	CEO, Global Head - Business Delivery Centers	Credit Suisse
PGDM 1997-1999	Rashi Gupta	HR Operations Lead	LTI (L&T Infotech)
MMS 1998-2000	Abhishek Bhate	Managing Director	Wurth IT India Pvt Ltd
MMS 1998-2000	Vivek Padiyar	Head - Corporate Communications	TATA Consultancy Services
PGDM 1999-2001	Anand Narasimhan	Managing Editor <u>Spl</u> Projects & Sr Anchor	Network 18 Media and Investments
PGDM PM 1999-2001	Pankaj Upadhyay	Ex Vice President, Sales and Marketing	<u>Akumentis</u> Pharmaceutical Ltd
PGDM BM 2006-2008	Sitara Panikar	Director Marketing and Commercial Excellence of India	Beiersdorf
Ex-PGDM First Batch	Unnikrishnan Vasu	Vice President	<u>Ugam</u> Solutions

# Our Distinguished Recruiters

Morgan Stanley

kotak

WURTH

Capgemini  
CONSULTING. TECHNOLOGY. OUTSOURCING

AXIS BANK

DARASHAW  
ALL ABOUT FRUIT

FEDERAL BANK  
YOUR PERFECT BANKING PARTNER

signify

vodafone

SYNTEL  
Consider IT Done®

asianpaints

kotak  
Kotak Mahindra Bank

CCIL

EY  
Building a better  
working world



TATA

Café  
Coffee  
Day

TATA  
PLAY

ZEE

airtel

Indegene

gep | saving  
is believing

Nestlé

PHOENIX  
MARKET CITY

Edelweiss  
Ideas create, values protect

General  
Mills

HyperCITY  
Big store. Big savings.

HDFC BANK  
We understand your world

Piramal

Ipsos

LG

Deloitte

Coca-Cola



Goody | CAPITAL

LODHA  
BUILDING A BETTER LIFE

WIPRO  
Applying Thought

FCBULKA

Bisleri

HAFELE  
FINDING BETTER WAYS

Pfizer

Alembic  
Touching Lives over 100  
years

Abbott

Cipla

Mankind  
Serving Life

German Remedies  
(A Division of Cadila Healthcare Limited)

KPMG

nielsen

NOVARTIS

CRISIL  
A STANDARD & POOR'S COMPANY

Zydus  
dedicated to life

SBI Life  
INSURANCE

ugam

Piramal

DBS

Zuventus  
Healthcare Ltd.

kotak  
Life Insurance



**Looking  
forward to  
meeting you  
at our  
campus.  
Thank You!**

