

Postgraduate Diploma in Management

Course Outline

Term 1	Term 2	Term 3
OB I: Individual Behavior in Organizations Financial Accounting for Decision Making Marketing Management - I Design Thinking in Management Operations Management - I Managerial Communication - I Business Environment Statistics for Business Decisions Business Ethics Experiential Learning	OB II: Group Behavior in Organizations Cost & Management Accounting Marketing Management -II Legal Aspects of Business Financial Management - I Managerial Comm II Business Computing with Spreadsheets Operations Management II Corporate Social Responsibility Experiential Learning CSR Project (One Week)	International Business Financial Management - II Business Research Methods Human Resource Management Management Science Elective I Elective II Experiential Learning
Term 4	Term 5	Term 6
Core: Strategic Management Core: Project Management Experiential: Leadership Lab Five Elective Papers	One course from General Management Five Elective Papers	One course from General Management Capstone

Electives

Finance	Human Resources	Marketing
Advanced Financial Modeling Using R Behavioral Finance Business Analysis and Valuation Capital Expenditure Planning and Control	Assertiveness Training Behavioral Strategy & Decision Making Building Learning Organizations Compensation Management Competencies & Performance	Advance Marketing Analytics Advertising and Sales Promotion Business- to-Business Marketing Competition and Globalization Consumer Behavior

Commodities Derivatives Market	Management	Customer Relationship Management
Corporate Banking and Credit Appraisal	Consulting to Management	Digital Marketing
Corporate Taxation	Corporate Governance	Entrepreneurial Marketing
Derivatives and Risk Management	Cross-Cultural Management	Integrated Marketing Communication
Financial Markets	Decision Making for Effective Leadership	International Marketing
Financial Modeling Using Excel	HR Metrics & HR Analytics	Luxury Marketing
Financial Planning and Wealth Mgmt.	Human Resource Planning & Audit	Marketing Analytics
Financial Risk Management	Labour Legislative	Marketing Decision Models
Financial Services, Products and Markets	Leadership, Influence and Power	Pricing Management
Fintech Analytics : Credit Risk Modeling	Learning and Development	Product and Brand Management
Fixed Income Analytics	Management of Creativity	Qualitative Market Research
International Financial Management	Management of Industrial Relations	Retail Marketing
Investment Management	Management of Relationships	Rural Marketing
Issues in Empirical Finance	Managing People & Performance in Org	Sales and Distribution Management
M&A and Corporate Restructuring	Organization Development and Leadership	Services Marketing
Management of Banking	Personal and Managerial Effectiveness	Social Marketing
Options and Futures	Personal Effectiveness and Self-Leadership	Sports & Tourism Management
Project & Infrastructure Finance	Personal Growth Lab	
Risk Management and Insurance	Stress Management	
Security Analysis and Portfolio Management	Talent Acquisition, Retention & Engagement	
Stress Financial Management	Transactional Analysis	
Structured Finance		
Treasury and Risk Management in Banks		
Ooerations	General Manegement	Data Science & Business Analytics
Advanced Inventory Control	AI and Applications in Management	R
Advanced Operations Research	Analysis for Managerial Decision Making	Blockchain Application for Managers
Business Intelligence and Data		

Mining	Analysis of Sports and Sportspersons	Business and Data Communications Networks
Demand and Business Forecasting	Block Chain	Business Intelligence and Data Mining
Enterprise Resource Planning	Communicating Critical Decision	Business Modeling Through System Dynamics
Lean Sustainable Supply Chain	Corporate Effectiveness through Theatre Techniques	Cyber Law
Logistics & Warehousing Management	Corporate Image Building	Data Visualization
Logistics and Supply Chain Management	Doing Business in India	Descriptive & Visual Analytics
Manufacturing Resource Planning & Control	Emerging Economies	Predictive Analytics
Materials Management	Fin-Tech and New Age Technologies	Forecasting Models
Multi-criteria Decision Making	Insolvency and Bankruptcy	ML with Python
Operations Strategy	Knowledge Management	Digitization & Competitive Analysis
Predictive Business Analytics	Social Media and Text Analytics	Dashboarding - Advanced Excel
Process Analysis and Improvement	State Of Indian Economy and Business	
Production Planning and Control		
Project Management		
Qualitative Models in Operations		
Service Operations Management		
Supply Chain Analytics		
Technology Management		
Theory of Constraints		
TQM-Manufacturing and Services		

SUMMER INTERNSHIP This is an exclusive two-three months training program at the end of the First year. It is a firsthand unique opportunity to the students to relate all the classroom discussions and theoretical education with the practical corporate arena.

Disclaimer: Institute reserves the right to change/alter/modify courses offered as per its discretion