

PGDM Syllabus		
Bridge Course	Course Name	Credit
	Contemporary Management Issues	10hrs
	Statistics	12hrs
	Accountancy	12hrs
	Economics	15 hrs
PGDM Trimester - I		
Code	Course Name	Course Credit
PGD101	Marketing Management I	3
PGD102	Financial Accounting	1.5
PGD103	Business Economics	3
PGD104	Operations Management	3
PGD105	Managerial Communication	3
PGD106	Organisational Behaviour	3
PGD107	Business Statistics	3
PGD108	Introduction to Data Science and Business Analytics	1.5
	Total	21
	Value added courses-graded	
VAC101	Personality Development	
VAC102	Excel	
VAC103	Analysis of Financial Statements	
PGDM Trimester - II		
Code	Course Name	Course Credit
PGD201	Human Resource Management	3
PGD202	Marketing Management II	3
PGD203	Financial Management	3
PGD204	Business Research Methods	3
PGD205	Business and Interpersonal Communication	3
PGD206	Globalisation and International Business	1.5
PGD207	Legal Aspects of Business	1.5
PGD208	Entrepreneurship	3
	Total Credits	21
	Value added courses-graded	
VAC201	NGO Internship	
VAC202	Idea Research	
VAC203	Cases Unboxed	
PGDM Trimester III		

Code	Course Name	Course Credit
PGD301	Cost and Management Accounting	3
PGD303	Data Visualization	3
PGD304	Supply Chain Management	1.5
PGD302	CSR & ESG	1.5
	Core Credits	9
Electives	HR	
PGD331	Learning and Development	3
PGD332	Labour Law-I	3
PGD333	Organization Development	3
PGD334	Skill Linked Immersion Program	3
	Finance	
PGD321	Commercial Bank Management	3
PGD322	Marketing of Financial Services	3
PGD333	Tax Planning	3
PGD324	Skill Linked Immersion Program	
	Marketing	
PGD311	Applications of Market Research	1.5
PGD312	Digital Marketing	3
PGD313	Selling and Negotiation Skills	3
PGD314	Tools and Techniques of Customer Relationship Management	1.5
PGD315	Skill Linked Immersion Program	3
	Operations	
PGD341	International Logistics and Freight Management	3
PGD342	Management Science	3
PGD343	Quality Management	3
PGD344	Skill Linked Immersion Program	3
	Core Credits	9
	Electives	12
	Total Credits	21
	* Value Added Course:	
VAC301	Leadership Development	
VAC302	Design Thinking	
VAC303	Ideathon	
PGDM Trimester IV		

Code	Course Name	Course Credit
PGD401	Applied Predictive Analytics	3
PGD402	Strategic Management	3
	Core Credits	6
	Marketing	
PGD411	B2B Marketing	3
PGD412	Marketing Analytics	3
PGD413	Product and Brand Management	3
PGD414	Sales and Distribution Management	3
PGD415	Services Marketing	3
PGD416	Summer Internship	3
	Total Credits	18
	Finance	
PGD421	Financial Markets and Institutions	3
PGD422	Financial Modelling	3
PGD423	International Finance	3
PGD424	Security Analysis and Portfolio Management	3
PGD425	Treasury Management	1.5
PGD426	Wealth Management	1.5
PGD427	Summer Internship	3
	Total Credits	18
	HR	
PGD431	Compensation and Benefits	3
PGD432	Competency and Performance Management	3
PGD433	HR Analytics	3
PGD434	Human Resource Planning and Audit	3
PGD435	Diversity and Interfaith dialogue	3
PGD436	Summer Internship	3
	Total Credits	18
	Operation	
PGD441	Business Process Re-Engineering and Benchmarking	3
PGD442	Manufacturing Resource Planning and Control	3
PGD443	Materials Management	3
PGD444	Operation Analytics	3
PGD445	Supply Chain Analytics	3
PGD446	Summer Internship	3
	Total Credits	18
PGDM V Trimester		

Code	Course Name	Course Credit
Marketing		
PGD501	Project Management	3
PGD511	Consumer and Industrial Buying Behaviour	3
PGD512	Marketing of Financial Services	3
PGD513	Media Planning and Buying Behaviour	3
PGD514	Marketing Strategy	3
PGD515	Retail Management and E-commerce	3
	Total Credits	18
Finance		
PGD501	Project Management	3
PGD521	Derivatives and Risk Management	3
PGD522	Quantitative Models in Finance	3
PGD523	Risk Management	3
PGD524	Strategic Cost Management	3
PGD525	Valuation	3
	Total Credits	18
HR		
PGD501	Project Management	3
PGD531	Counselling, Coaching and Mentoring	3
PGD532	EQ for HR Professionals	3
PGD533	International Human Resource Management	3
PGD534	Labour Law -II	3
PGD535	Personality Assessment	3
	Total Credits	18
Operations		
PGD501	Project Management	3
PGD541	E-Commerce	3
PGD542	Operations Applications and Cases	3
PGD543	Operations Strategy	3
PGD544	Technology Management	3
PGD545	World Class Manufacturing	3
	Total Credits	18
PGDM-VI Trimester		
Code	Course Name	Course Credit
PGD601	Capstone Project	3