

# SIES SCHOOL OF BUSINESS STUDIES



## Leadership Coaching through PRISM BRAIN MAPPING

### → About us

The SIES School of Business Studies (SIESSBS) , moved out of its parent institute SIES College of Management Studies in 2020. The PGDM Program has a legacy of more than 30 years and was started in 1996. Subsequently the PGDM Pharma Management Program came into existence in 1997 & PGDM Biotechnology in 2006. SIESSBS envisages providing quality management education for the nascent professionals, the dynamic future managers for 21st century. SIESSBS foundation maps its roots to the rich tradition of South India Education Society(SIES), one of the oldest and value-based educational trusts that run a number of educational institutes in the city of Mumbai and Navi Mumbai. Located on a sprawling campus at Nerul, the academic hub of Navi Mumbai, SIESSBS boasts of one of the best physical infrastructure and academic ambience befitting a modern B-school.



### → Why Neuroscience based Assessment-PRISM ?

Neuroscience and leadership styles have become increasingly important in understanding effective leadership.

Insights from neuroscience now provide a clearer understanding of how to enhance leadership behaviours.

Neuroscience research has revealed that effective leaders build positive working relationships, which activate specific brain areas associated with attention, social engagement, and "approach" behaviours. Such leaders inspire collaboration and motivation within their teams.

The PRISM leadership styles model reflects these neuroscience discoveries, incorporating their relevance to the business world. It emphasizes the importance of leaders balancing results-oriented strategies with relationship-building through Coaching and Development.

## → Our Understanding of your Needs

Companies focus on sustainable growth for its customer by laying a strong focus on quality, product, mix, customer orientation, and commitment to building a long lasting brand.

Companies are committed to strengthening its leadership team and seeks a comprehensive roadmap for establishing a Management Development Program (MDP) and a senior leadership initiative

§The program will emphasize individual assessments, personalized coaching, and measurable outcome evaluations to ensure impactful leadership growth.

We recommend a structured coaching programme for the senior Leadership Team, using PRISM-Brain Mapping instrument for assessment for each member and structured evaluations outcome and then suggest Management Development Programmes.



## → Industry Value

PRISM is NOT a Test; PRISM does NOT label; PRISM is ABOUT enabling

## → Course duration

5 stage consulting process spread over 3 months

## → Target Audience

Leagers 7 Mid level Mangers

## → Course Fees

Can be discussed



**CONTACT US**

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