

**Summer Internship PGDM Biotech Batch 2020-22**

<b>S.No</b>	<b>First Name</b>	<b>Middle Name</b>	<b>Last Name</b>	<b>PG Course</b>	<b>Specialisation</b>	<b>Summer Internship-Company</b>	<b>Summer Internship - Title</b>
1	Abhilasha	Raju	Sarkate	PGDM Biotech	Marketing	Truhealthy LLP	Planning and Implementing E-commerce and Social Media Strategies
2	Adinath	Vilas	Chavan	PGDM Biotech	Marketing	Truhealthy LLP	PLANNING, DESIGNING & IMPLEMENTING STRATEGIES FOR BRANDED MARKETING BUSINESS
3	Aditi	Yashwant	Lodhi	PGDM Biotech	Marketing	MediSage	Need gap analysis of HCPs for the upskilling programs and enrolment in MediSage program.
4	Delight Stella	Gunasekar	Nadar	PGDM Biotech	Marketing	ScaleverS	Brand ranking study among doctors for baby skincare products
5	Gopal	Dalaram	Choudhary	PGDM Biotech	Marketing	Sense22yoga	Devising strategies to promote corporate wellness program
6	Megha	Madileti	Koli	PGDM Biotech	Marketing	ScaleverS	Brand ranking study among doctors for baby skin care products
7	Neha	Ambadas	Gaikwad	PGDM Biotech	Marketing	Epinomi Consulting	TO STUDY AND LEARN USE OF VARIOUS CHANNELS OF DIGITAL MARKETING AND TO INCREASE THE REACH OF EPINOMI CONSULTING
8	Omkar	Ashok	Chavan	PGDM Biotech	Marketing	Exeltis Pharma	To Study Women Healthcare in India
9	Panchami	Ramnath	Malode	PGDM Biotech	Marketing	MediSage	Digital Knowledge Platforms Adoption by HCPs in Challenging Clinical Environment
10	Prajakta	Pravin	Kulkarni	PGDM Biotech	Marrketing	MediSage	Digital Knowledge Platforms Adoption by HCPs in Challenging Clinical Environment

12	Rishikesh	Rakesh	Shukla	PGDM Biotech	Marketing	Dalmia Healthcare Ltd.	Identification of top Digital marketing agencies handling digital marketing activities in Healthcare, pharmaceutical, Ayurvedic and Nutraceutical industries.
13	Rohit	Devidas	Dhok	PGDM Biotech	Marketing	ocupetal	STUDY ON DIGITAL MARKETING STRATEGIES, IT'S FORMULATION TO ACHIEVE BUSINESS GOALS AND ITS IMPACT ON LEAD GENERATION
14	Salman	Khurshid	Shafique	PGDM Biotech	Marketing	Perception	To Evaluate the Importance and Opportunities of Brand Communication in Pharma and Healthcare Business
15	Sneha	Rajendra	Prabhu	PGDM Biotech	Marketing	Celon Labs	To Identify Front End International Markets for Celon's legal entities in – Africa, South East Asia, Latin America, Middle East, CIS
16	Sohail	Gafoor		PGDM Biotech	Marketing	iCognition insights	To Study and Analyze the Markt Dynamics of the Cryotherapy Market
17	Tanaya	Ulhas	Chaudhari	PGDM Biotech	Marketing	MediSage	Digital Knowledge Platforms adoption by HCPs in Challenging Clinical Environment
18	Tapendra	Surendra	Trivedi	PGDM Biotech	Marketing	TRUHEALTHY LLP	PLANNING, DESIGNING & IMPLEMENTING STRATEGIES FOR BRANDED MARKETING BUSINESS
19	Vinayak	Bhalendu	Mishra	PGDM Biotech	Marketing	Scalevers Consultancy	"Brand Ranking Study Among Doctors for Baby Skincare Products"
20	YAGNA	SWARUP	PINJALA	PGDM Biotech	Marketing	Scalevers	BRAND RANKING STUDY AMONG THE DOCTORS FOR BABY SKINCARE PRODUCTS