

**Summer Internship-PGDM Pharma
Batch 2020-22**

S.No	First Name	Middle Name	Last Name	PG Course	Specialisation	Summer Internship-Company	Summer Internship Title
1	Aakanksha	Ganesh	Nayak	PGDM- Pharma	Marketing	Emcure Pharmaceuticals	Evaluation of Orphan Molecules in Oncology Segment for Determining their Market Potential for In-licensing Opportunity
2	Abdul		Hannan	PGDM- Pharma	Marketing	Perceptions Brand and Event Solutions	to evaluate the importance and opportunity of brand communication in pharma and healthcare business. A complete training for account management
3	Aishwarya	Arun	Chandekar	PGDM- Pharma	Marketing	iFortis Worldwide	Devising strategies and generating leads for youth empowerment events
4	Akhilesh	Suresh	Sudarshan	PGDM- Pharma	Marketing	1)Ocupetal Digital Marketing And Consultancy	1)Study on Digital Marketing strategies, its formulation to achieve business goals and its impact on lead generation. 2) Study the impact of lockdown restrictions on the marketing practices in the pharmaceutical sector
5	Akshata	Parmeshwar	Devadiga	PGDM- Pharma	Marketing	Ocupetal Digital Marketing Consultant	1.To conduct target sales and generate leads for various educational course services offered by Ocupetal 2. Study and recommend methods for pharma companies to leverage digital marketing platforms
6	Alfiya	Munawwar	Juwale	PGDM- Pharma	Marketing	Perceptions Brand and Event Solutions	To evaluate the importance and opportunities of Brand communications in Pharma & Healthcare Business. A complete training for Account management
7	Amit	Babruwan	Gunjote	PGDM- Pharma	Marketing	Medisage	"Digital Knowledge Platforms Adoption by HCPs in Challenging Clinical Environment"
8	Amruta	Nitin	Jaiswal	PGDM- Pharma	Marketing	MediSage E-Learning Pvt Ltd.	"Digital Knowledge Platforms Adoption by HCPs in Challenging Clinical Environment"
9	Anushka	Prakash	More	PGDM- Pharma	Marketing	Celon Labs	To Identify Front End International Markets for Celon's legal entities in – Africa, Southeast Asia, Latin America, Middle East, CIS

10	Anushka	Shailesh	Rupwate	PGDM- Pharma	Marketing	Meyer Organics Pvt. Ltd.	Market Analysis of a Gynae Therapy for a New Product Launch
11	Ashish	Vijay	Pal	PGDM- Pharma	Marketing	Scalevers LLP	1) Brand Ranking Study among Doctors for Baby Skin Care Products. 2) The Study to find the driving reasons for ITI Courses
12	Ashwini	Pandurang	More	PGDM- Pharma	Marketing	Jan Elaaj	Social media, sales and digital marketing management at Jan elaaj
13	Ashwini	Prakash	Bachake	PGDM- Pharma	Marketing	Ar ex laboratories	To understand the current trends in Ovulation Induction & analyse the perception of doctors towards brand fertyl
14	Avanti	Ramesh	Mhatre	PGDM- Pharma	Marketing	J.B.Chemiclas and PharmaceuticalsPvt.Ltd	Phyigital initiatives for doctors and patients
15	Devang	Kirti	Hingu	PGDM- Pharma	Marketing	Micro Labs	Evaluation & recommendation of digital doctor connect & engagement initiatives, step to monitor effectiveness of the same
16	Dhanashri	Shivaji	Rajput	PGDM- Pharma	Marketing	Truhealthy	Planning and Implementing Ecommerce and social media strategies.
17	Dhanashree	Sudam	Landge	PGDM- Pharma	Marketing	Truhealthy LLP	Planning, Designing & Implementing Strategies for Branded Marketing Business
18	Dimple	Bhawarlal	Choudhary	PGDM- Pharma	Marketing	Ocupetal Digital Marketing Agency	1)Study on digital marketing strategies,its formulation to achieve business goals and its impact on lead generation 2)To study and understand impact of digital marketing on pharmaceutical companies' revenue and customer engagement.
19	Fahmeera		Anis	PGDM- Pharma	Marketing	Plex Wellness	Creating a campaign for the wellness product and supporting other product development activities
20	Garima	Sampurnanand	Pandey	PGDM- Pharma	Marketing	Medisage	To understand the Need Gap Analysis of healthcare practitioners and provide a solution in a Digital Form for Knowledge and information adoption
21	Julie	Shivshant	Kadechkar	PGDM- Pharma	Marketing	Innovcare Life sciences Pvt Lrd	To design a brand plan and collate market insights for a anti-anxiety nutraceutical formulation
22	Kajal	Uddhav	Nikam	PGDM- Pharma	Marketing	J. B. Chemicals and Pharmaceuticals Ltd	Market research and brand plan for Nutrition

							supplement
23	kedar	mohan	kshirsagar	PGDM- Pharma	Marketing	Innovcare Life sciences Pvt Lrd	A Product launch strategy and design a brand plan for combination therapy of N-acetylcysteine and curcumin.
24	Kedar	Yashwantrao	Deshmukh	PGDM- Pharma	Marketing	Shivreshwar Biotech pvt ltd	Market research and development of marketing strategy for organic fertilizer
25	NAGESH	PARMESHWAR	HANGE	PGDM- Pharma	Marketing	janellaj	sales and marketing strategy for corporate
26	Naimisha	Murthy	Tippabhotla	PGDM- Pharma	Marketing	Dr. Reddy's laboratories	To study campaign of cancer awareness on social media by various pharmaceutical companies
27	Namrata	Indrakumar	Mishra	PGDM- Pharma	Marketing	Medisage	Identifying & Mapping Healthcare professionals in a region to their educational & upskilling needs Generating diverse insights leveraging physical & digital tools available with MediSage Performing need-gap analysis for healthcare professionals & recommending
28	Nayan	Kishore	Chakraborty	PGDM- Pharma	Marketing	Lupin & JBCPL	Oncology Market Access and Patient Journey Mapping & Genova marketing research and marketing plan, channel campaigns
29	Nikhil	Mohan	Kharode	PGDM- Pharma	Marketing	Truhealthy LLP	New Product Development & Market Research
30	Prachi		Khatri	PGDM- Pharma	Marketing	Dalmia Healthcare Limited	1. Opportunities of launching Consumer Healthcare / OTC (Over The Counter) products for “NON-COMMUNICABLE DISEASES (NCDs) AND RELATED” health conditions 2. Identify 5 Consumer Healthcare / OTC (Over The Counter) products to be launched in India
31	Pranali	Balasaheb	Bhaleghare	PGDM- Pharma	Marketing	Raptim research pvt ltd	To understand the gap between Raptim research pvt Ltd and other Indian CROs
32	Pratiksha	Bharat	Dhamal	PGDM- Pharma	Marketing	Micro Labs Ltd	To study the brand DOLOPAR in detail and develop the marketing insights and provide digital marketing tools for the brand promotion

33	Preshita	Sudhir	Pathane	PGDM- Pharma	Marketing	Sun Pharma	Understanding patient journey, perceptions and opportunity for Novel therapy for anaemia in Patient undergoing dialysis
34	Raj	Shamsingh	Shengar	PGDM- Pharma	Marketing	Celon Labs	To identify front end international markets for Celons legal entities in - South eastAsia, Africa, Latin America, Middle east & CIS
35	Revathi	Ramaswami	Devendra	PGDM- Pharma	Marketing	Ocupetal Consultancy	1) Study on digital marketing strategies, its formulation to achieve business goals and its impact on lead generation 2) Study on the role of digital therapeutics and its opportunities in changing future of healthcare
36	Rohit	Sandeep	Kothawade	PGDM- Pharma	Marketing	Ar-Ex Laboratories	To understand the current trends in Ovulation Induction & analyse the perception of doctors towards brand fertyl
37	Rushikesh	Anil	Daga	PGDM- Pharma	Marketing	Micro labs limited	Market survey on role of chemists in sales of Antifungal powder
38	Saloni	Kiran	Sankhe	PGDM- Pharma	Marketing	1)Celon Laboratories Limited 2)Insignial Learnings	Celon Labs - To Identify Front End International Markets for Celon's legal entities in – South East Asia Insignia Learnings - Empirical Research on the Challenges Faced by the Rural General Practitioners with respect to Continuous Medical Education (CME) in the State of Maharashtra
39	Samruddhi	Uday	Pardhi	PGDM- Pharma	Marketing	Medisage	Digital knowledge platform adoption by HCPs in challenging clinical environment
40	Sandhya	Ailayah	Kanboni	PGDM- Pharma	Marketing	Epinomi consulting &Ulead	Business Development Intern & Marketing Intern
41	Sanjana	Gajanan	Walekar	PGDM- Pharma	Pharmaceutical Operations	Zuhhad International Pvt Ltd	Impact of covid-19 on Supply chain of Indian pharmaceutical industry and strategies to negate them
42	sanket	sunil	chougule	PGDM- Pharma	Marketing	alg chemicals	develop strategy for promotion of new products
43	Saurabh	Ghanshyam	Parkale	PGDM- Pharma	Marketing	Celon Laboratories Limited	To Identify Front End International Markets for Celon's legal entities in Commonwealth of Independent States (CIS)

44	Shaily	Avinash	Brahmankar	PGDM- Pharma	Marketing	MediSage	Digital knowledge platform adoption by HCPs in challenging clinical environment
45	Sharfuddin	Noor Mohd	Dalvi	PGDM- Pharma	Marketing	ALG Chemicals	To study Brand Implementation and Its Benefits to the Company
46	Shrishti		Gupta	PGDM- Pharma	Marketing		Best ways of Blood Pressure Management & Diet Online
47	Siddhant	Surendra	Sawant	PGDM- Pharma	Marketing	Ocupetal Consulting	!) To study digital marketing its formulation to achieve business goals and impact on lead generation. 2) Study of digital marketing applications in pharma industry.
48	Suvarna	Sudam	Patil	PGDM- Pharma	Marketing	Exeltis India	To Understand working of women healthcare in India
49	Swagat	Raju	Takale	PGDM- Pharma	Marketing	1. Epinomi Consulting 2. iCognition Insights	1. Business Development 2. Digital Marketing
50	Tanvi	Chandrashekhar	Karekar	PGDM- Pharma	Marketing	Perceptions	To evaluate the importance and opportunities of Brand communications in Pharma & Healthcare Business.
51	Tejal	Sudam	Karkhile	PGDM- Pharma	Marketing	Siddhi Vinayak consulting	Promoting the growth of the business by different means of marketing
52	Vaishali	Ayyasamy	Nadar	PGDM- Pharma	Marketing	Sun Pharma	Sales force Nudging
53	Vishal	Chhagan	Jadhav	PGDM- Pharma	Marketing	Ifortis Worldwide	Selling and Advertising the Aarambh 3.0 event Organised by Ifortis Corporate.
54	Vividh	Ramakant	Tijore	PGDM- Pharma	Marketing	Micro Labs Ltd.	To study the market and generate insights for brand BILAST and find clinical data for brand communication
55	Mrunal	Mohan	Somwanshi	PGDM- Pharma	Marketing	Exeltis India	To understand working of women healthcare in India
56	Mamta	Madhukar	Kerkar	PGDM- Pharma	Marketing	Epinomi Consulting	To Study Digital Footprints of the organization during pandemic
57	Ankita	Vinayak	Gawde	PGDM- Pharma	Pharmaceutical Operations	ALG Chemicals	A study of supply chain and warehousing challenges at Guatemala
58	Najuka	Pravin	Jadhav	PGDM- Pharma	Pharmaceutical Operations	ALG Chemicals	A study of supply chain and warehousing challenges at United Arab Emirates
59	Sanjana	Gajanan	Walekar	PGDM- Pharma	Pharmaceutical Operations	Zuhhad International Pvt Ltd	Impact of covid-19 on Supply chain of Indian pharmaceutical industry and strategies to negate them