

PGDM Batch 2020-22

S.No	Full Name	PG Course	Specialisation	Summer Internship - Company	Project Title
1	Akansha Ashok Nair	P.G.D.M	Marketing	Mehta infocompvt ltd	Building Social Media Presence & Mehta infocompvt ltd Brand Awareness among Target Segment
2	Tanisha Parag Page	P.G.D.M	Marketing	GEP Worldwide	Commodity Price Monitoring using Dashboards
3	Pravin Madhukar Ware	P.G.D.M	Marketing	BabyG Technologies	Digital content creation for customer acquisition and engagement
4	Anushree Singh Parihar	P.G.D.M	Marketing	Timex Group	Helix Digital Marketing Strategies
5	Saloni Makarand Bokil	P.G.D.M	Marketing	Hem Corp.	Designing and executing digital strategies for Hem Corporation
6	Thakar Siddhi Thakar	P.G.D.M	Marketing	Academy of Carver Aviation	Strategizing Marketing Activities for the potential aviators using integrated marketing
7	Vedant Ravindra Gokarn	P.G.D.M	Marketing	Aditya Birla Capital	1. Designing communication for advertising Abcllife 2. study on consumer insight and designing ad campaigns for AB 3. branding and ad strategies for AB 4. study on different strategies used in marketing and advertisement 5. designing marketing strategies and for sustainable development
8	Pooja Harish Anchan	P.G.D.M	Marketing	Wurth IT India	Increase Brand Visibility and enhance engagements across Digital Platforms
9	Tejas Surendra Samarth	P.G.D.M	Marketing	Future Generali India Life Insurance	A study on Consumer Perception Towards Insurance Sector, designing marketing campaigns for the products and lead generation
10	Akshay Prakash Brid	P.G.D.M	Marketing	Indian Oil Corporation	Optimizing Supply Chain through market intelligence
11	Bhavin Haresh Thakkar	P.G.D.M	Marketing	Glenmark	GTM strategy and Execution of new brand launches in market in Skincare segment
12	Akash Deepak Jagdale	P.G.D.M	Marketing	GEP	Primary - Commodity price monitoring using dashboards, Secondary - category toolkit/ dossier + misc projects
13	Nikith Jaya S Poojary	P.G.D.M	Marketing	Mangal Credit and Fincorp Ltd	Analyzing gold loan industry with a view to develop business strategy
14	Reeva Jayesh Jhaveri	P.G.D.M	Marketing	SBI Life	Leveraging Digitization in Life Insurance Sector

		.		Insurance	
15	Abhijeet Ramchandra Albal	P.G.D.M	Marketing	RXIL India	WTO and Trade Agreements
16	Arnav Kalanki	P.G.D.M	Marketing	PNB Metlife	Consumer Perspective towards Insurance and it's Impact in the current Covid scenario?
17	HeneilMahendraTayade	P.G.D.M	Marketing	Future Generali India Life Insurance	Analysis of Future generaliindia life insurance product penetration and creative campaign recommendations and lead generation
18	Madhav Ashok Jindam	P.G.D.M	Marketing	THINK AND LEARN PVT. LTD	Study of Business Process Re-Engineering
19	Omkar Suresh Gawade	P.G.D.M	Marketing	Datamatics Solutions Limited	Content development for blog & Email marketing
20	Akhil Bhanu	P.G.D.M	Marketing	Outlook	Marketing Research and Strategy Making
21	Nikhil Siddharth Nikam	P.G.D.M	Marketing	Outlook Group	Marketing and Sales strategies for Outlook magazines
22	Prajakta Sanjeev Bhor	P.G.D.M	Marketing	Ocupetal Digital Marketing Company	Sales & Promotional Strategies for a Digital Marketing Company: Ocupetal
23	Rahul Dayavati Shetty	P.G.D.M	Marketing	Future Generali India Life Insurance Company Limited	Perception of customers towards insurance sector, campaign designing and lead generation
24	Saurabh Rajendra Gavande	P.G.D.M	Marketing	Future Generali India Life Insurance	A study on Consumer Perception Towards Insurance Sector, designing marketing campaigns for the products and lead generation
25	Sooraj Govindan	P.G.D.M	Marketing	Future Generali Life Insurance	Devising marketing and promotional strategies for Future Generali life insurance
26	Srikanth Nagarajan Iyer	P.G.D.M	Marketing	Mangal Credit and	Studying Gold loan and credit industry with an approach to develop business strategy

				FinCorp	
27	Tejashree Ghanshyam Ingole	P.G.D.M .	Marketing	Future Generali India Life Insurance	A study on Consumer Perception Towards Insurance Sector, designing marketing campaigns for the products and lead generation
28	Vrutika Prakash Doshi	P.G.D.M .	Marketing	Mangal Credit & Fincorp. Ltd.	Business Model & Strategies for Mangal Credit & Fincorp. Ltd.
29	Roma Santosh Chawla	P.G.D.M .	Marketing	Ocupetal	Marketing Internship
30	Devika Murali Nair	P.G.D.M .	Marketing	Aditya Birla Capital	1.) Designing communication for advertising ABCS life , 2.) Study on consumer insight and designing ad campaigns for ABCSLI. 3.) Branding and ad strategies for ABCSLI. 4.) Study on different strategies used in marketing and advertisement. 5.) Designing marketing strategies and for sustainable development.
31	Rupal Vasant Mayekar	P.G.D.M .	Marketing	GEP	Primary Project Title :- Commodity Price Monitoring ; Secondary Project Title :- Category Dossier
32	Ishvita Singh	P.G.D.M .	Marketing	Outlook publishing Pvt.ltd	Ed Marketing services of outlook magazines
33	Ramnath Venkatraman	P.G.D.M .	Marketing	Pramerica Life Insurance	Life Insurance
34	Shivani Srinivas Bhat	P.G.D.M .	Marketing	Outlook gtoup	Marketing and sales strategies for outlook magazine
35	Aditi Dhanpal	P.G.D.M .	Marketing	Outlook India	Analysing the effectiveness of Product and Brand management strategies of Outlook publishing India
36	Aditi VittalSherigar	P.G.D.M .	Marketing	Outlook Publishing India Pvt. Ltd.	Demand Analysis for Outlook magazines considering various Marketing aspects
37	Akshay Vinod Kumar Ezhuthachan	P.G.D.M .	Marketing	PNB Metlife	Consumer Perspective towards Insurance and it's Impact in the current Covid scenario?
38	Allister AlcanderBarretto	P.G.D.M .	Marketing	Outlook	A Study on customer feedback
39	AmeySadanand Desai	P.G.D.M .	Marketing	Pramerica Life Insurance	Study of various financial products and formulation of marketing strategies
40	Ashish Ashok Khose	P.G.D.M .	Marketing	Finocontrol	Business development plans & strategy for educate market

41	Ashish Rajan Nair	P.G.D.M	Marketing	Sree chakra industries	Marketing intern
42	BalasinghShermadurai Nadar	P.G.D.M	Marketing	Wipro	Microsoft - MS Azure Project
43	DivyaShreekumarKuru p	P.G.D.M	Marketing	Applied Cloud Computing	Marketing Case Study and Customer Video Creation
44	Janhvi Anil Mahajan	P.G.D.M	Marketing	Outlook Publishing Pvt Ltd	Detailed Competitive Analysis & Brand Management techniques of Outlook.
45	Jaspreet Kaur Wadhwa	P.G.D.M	Marketing	Outlook Publishing	Study on the significance of SEO on businesses today
46	Kevin Henry Pereira	P.G.D.M	Marketing	Mangal Credit & Fincorp Ltd	Business Model & Strategies for Mangal Credit & Fincorp Ltd
47	Maharshi Mayur Gujarathi	P.G.D.M	Marketing	Napino Auto and Electronics Ltd.	Project Report on Digital Marketing and Market Research of Napino Auto and Electronics Ltd.
48	Mohd Yaseen Mohd Rafiq Bhavikatti	P.G.D.M	Marketing	Finocontrol	Understanding Business Development and Sales prospect
49	Mustafa Feroz Kanchwala	P.G.D.M	Marketing	Aditya Birla capital	1. Designing communication for advertising Abcllife 2. study on consumer insight and designing ad campaigns for AB 3. branding and ad strategies for AB 4. study on different strategies used in marketing and advertisement 5. designing marketing strategies and for sustainable development
50	Pooja Bhatia	P.G.D.M	Marketing	Outlook publishing	"A study to identify sales management of outlook"
51	Rishika Mattoo	P.G.D.M	Marketing	Innovaccer	Digital Marketing
52	Robin Paulose Valamkot	P.G.D.M	Marketing	Outlook Group	Sales and Marketing of Outlook
53	Saurabh Prashant Narwade	P.G.D.M	Marketing	DGTL Innovations LLP	Marketing strategies for automation products
54	Sejal Chandrakant Surve	P.G.D.M	Marketing	L&T technology services	Market research and finding opportunities for business development
55	Sherin Thomas	P.G.D.M	Marketing	Tecknovisio	To analyze and examine the OEM sector

		.		n Pvt Limited	
56	Shruti Sanjay Talesara	P.G.D.M	Marketing	Timex Group India Ltd.	E-Commerce Marketing for Timex Watches
57	Umair RiyasuddinRauther	P.G.D.M	Marketing	axonlabs	Research on Indian organic food industry
58	Vaishnav Achuthankutty Menon	P.G.D.M	Marketing	Outlook Magazine	Marketing and Sales Strategies of Outlook Magazine
59	Jill Kamlesh Parekh	P.G.D.M	Human Resource Management	LTI	Win-Win recruitment implementation
60	Jyoti Shahaji Chavan	P.G.D.M	Human Resource Management	Larsen & Toubro Infotech (LTI)	360° Recruitment Cycle in SAP unit
61	Shaun Martin Fernandes	P.G.D.M	Human Resource Management	Dwello	Recruitment & Training Need Analysis for a Real Estate Firm
62	Shruti Sasidharan Nair	P.G.D.M	Human Resource Management	Edelweiss Global Markets	To Understand the Relationship Between Coping Mechanisms and the Fear of Layoffs in Young Adults During COVID-19
63	Shweta Shrinivas Sangishetty	P.G.D.M	Human Resource Management	L&T Infotech	A brief study on L&T Infotech's Talent acquisition post covid
64	Krithika Hariharan Iyer	P.G.D.M	Human Resource Management	Larsen & Toubro Infotech	Digitalization in Employee Recruitment
65	Dhanisha Ramchandra Kuckian	P.G.D.M	Human Resource Management	Edelweiss Financial Services Ltd	Comparing and Contrasting workplace relationships pre, during and post Covid-19
66	Alcita Alen Dsouza	P.G.D.M	Human Resource Management	Epinomi Consulting, Piramal Group	1. Epinomi Consulting: 360° overview of the HR roles at a startup consultancy firm 2. Piramal Group: Sourcing & management of consultants & campus leads for Piramal Group
67	Aldrin Castelino	P.G.D.M	Human Resource Management	Mahindra Holidays and Resorts	Launch of HMM Spark (Harvard Business Publishing) at MHRIL.

				India Limited	
68	Bhavya Balakrishnan Nair	P.G.D.M .	Human Resource Management	LTI	Understanding the Talent acquisition process at LTI
69	Nadar Jospa Alex	P.G.D.M .	Human Resource Management	Reliance Retail	Recruitment and Selection in Reliance Retail
70	Nikita NandkumarYelkar	P.G.D.M .	Human Resource Management	LTI - Larsen & Toubro Infotech	Recruitment for Business Intelligence and Data Warehousing projects
71	Pooja Singh	P.G.D.M .	Human Resource Management	LTI	Understanding the Talent acquisition process at LTI
72	Pratik Jagdish Sharma	P.G.D.M .	Human Resource Management	LTI	Recruitment for LTI
73	Rushika Ramesh Shetty	P.G.D.M .	Human Resource Management	Mangal Credit and Fincorp Limited	Business models and Human Resources Strategies for Mangal Credit And Fincorp Ltd
74	Sanjana Mandar Pandit	P.G.D.M .	Human Resource Management	National Stock Exchange - IT	To Understand e-recruitment policy of nseit
75	Sharda Veeramanilyer	P.G.D.M .	Human Resource Management	Dwello	Recruitment & Training Need Analysis for a Real Estate Firm
76	ShivamDharamjeet Jadhav	P.G.D.M .	Human Resource Management	BDO India LTD	To study the talent acquisition process at BDO India Ltd. and suggest areas for improvement in the current talent acquisition process.
77	Pearl Romald Furtado	P.G.D.M .	Finance	John Bros Financial Services	Comparative Analysis of Mutual Funds
78	RohinSunilkumar Nair	P.G.D.M .	Finance	John Bros Financial Services	Equity Research on FMCG Companies
79	Shruti LajjitKarkera	P.G.D.M	Finance	Vardhan	Financial Modeling and Analysis of PPP based Airport Development Project in Ranchi, Jharkhand

		.		Consulting Engineers (VCE)	
80	Prasanna Narasimhan	P.G.D.M	Finance	BPCL (Bharat Petroleum Corporation LTD)	Working of Payroll Department and Process in Bharat petroleum corporation ltd
81	Raman Seshadri	P.G.D.M	Finance	Mangal Credit and Fincorp	Business models and Financial Strategies for Mangal Credit and fincorp limited
82	Prasanna Vinod Dhakate	P.G.D.M	Finance	GROWTH ARROW	Equity Research Analyst
83	RakshitNandlalMurjani	P.G.D.M	Finance	Walplast Products Pvt. Ltd.	Financial Analysis and Reconciliation of Debtors and Creditors of Walplast groups
84	Aishwarya Ganesh Gujare	P.G.D.M	Finance	Pramerica Life Insurance	Study of various Financial Products
85	Siddharth Hitendra Shah	P.G.D.M	Finance	Pramerica Life Insurance	Life Insurance
86	Arjun Singh Yashpal Singh Saini	P.G.D.M	Finance	Mangal Credit and Fincorp Ltd	Business models and Financial Strategies for Mangal Credit and fincorp limited
87	Harshita Pandey	P.G.D.M	Finance	Aditya Birla Capital	Equity Ananlyst
88	Rahul Suresh Shetty	P.G.D.M	Finance	J M Financial Services Ltd	Decoding Millennials in Broking
89	AgalyaKanthiMathi Nathan	P.G.D.M	Finance	Growth Arrow	Fundamental and Technical Analysis of two wheeler auto mobile companies in India
90	Revathi Ranganathan Sharma	P.G.D.M	Finance	Mangal Credit & Fincorp Ltd.	Analysis of Gold Loan Industry
91	Priyanka ShilbuddhaDamke	P.G.D.M	Finance	JM Financials Services Ltd	Fundamental analysis

92	Pravin Narayan Jadhav	P.G.D.M .	Finance	Parmerica Life Insurance	Life Insurance
93	Aditi Shashikant Salian	P.G.D.M .	Finance	Lead Angels	What Angel Investors look for while investing in start-ups
94	Anthony Dsouza Arron Dsouza	P.G.D.M .	Finance	DHFL parmarica life insurance	Financial analysis of life insurance policies
95	Ashawari Nilesh Pashte	P.G.D.M .	Finance	Growth Arrow	A study on fundamental and technical analysis of paint sector
96	Ashiya Sabir Sayed	P.G.D.M .	Finance	Growth Arrow	Fundamentals & Technical analysis of Financial Market
97	Nishit Ashok Shetty	P.G.D.M .	Finance	Aditya Birla Capital	Fundamental and Technical Research of Media
98	Pranay Premkumar	P.G.D.M .	Finance	Pramerica Life Insurance	Life Insurance
99	Rejo Cherian Chacko	P.G.D.M .	Finance	The Capital Box	A comparative analysis of performance of mutual funds between private and public sectors
100	Ruchitha Ashok Vangari	P.G.D.M .	Finance	Growth Arrow	A study on fundamental & technical analysis of telecommunication sector
101	Shikha Uday Shetty	P.G.D.M .	Finance	JM Financial Services Ltd.	A study on derivatives markets in India.
102	Shreya Srinivasan	P.G.D.M .	Finance	Bharat Petroleum Corporation Limited	Working Of Operating Cost Management In Bharat Petroleum Corporation Limited (BPCL)
103	Vigneesh Ganesan Iyer	P.G.D.M .	Finance	Spicemoney	Growth of digital banking by the emergence of fintech in Rural India
104	Anita Carolene Sandeep Devasthali	P.G.D.M .	Operations	Outlook Magazine	Accessing current supplychain and providing recommendation with better EOQ, inventory management and efficient production.
105	Aman Raju Talewar	P.G.D.M .	Operations	Outlook Publication LTD	Analyzing the current supply chain and inventory management and formulating efficient solutions for improving the process
106	Mayur DattarayJamkhedkar	P.G.D.M .	Operations	Outlook India	Implementing a effective Aggregate Planning Process using Chase Strategy, Level Strategy and Mixed Strategy; Preparing Operation Strategy Matrix and finding outcomes And also planning the Inventory and Production process in great details

107	Komal KondiramRevanwar	P.G.D.M .	Operations	Outlook publishing private limited	Supply chain strategies for outlook magazines
108	Akash Gangadhar Shetty	P.G.D.M .	Operations	Outlook Publications	Assesing current supplychain and recommendation with better EOQ, inventory management and efficient production
109	Priya Ramabhadran	P.G.D.M .	Operations	Outlook	Outlook and it's operations (supply chain)
110	Gladson James James	P.G.D.M .	Operations	Outlook	Supply chain solution
111	Rhea Prabhakaran	P.G.D.M .	Operations	Outlook Publishing (India) Pvt. Ltd.	Supply Chain Strategy Decision
112	SalomiThangavel	P.G.D.M .	Operations	Mangal Credit and Fincorp Limited	1)Preparation of strategic Business Models 2) Standard Operations Procedure (SOPs)
113	Hemanshu Sanjay Zope	P.G.D.M .	Operations	Outlook India	Implement the product process matrix and formulate purchasing and supply strategy for the company
114	Himanshu Anil Patil	P.G.D.M .	Operations	Outlook Group	Studying &Analysing the supply chain, logistical strategy & Aggregate planning
115	Meenakshi K U	P.G.D.M .	Operations	Outlook Magazines	Assesing current supplychain and recommendation of Outlook Magazines company with better EOQ, inventory management and efficient production